A Copyright Masquerade How Corporate Lobbying Threatens Online Freedoms

Corporate PsychopathsEntertainment Law ReporterThe Closing of the NetMasqueradeInstructor's edition for Argument and analysis : reading, thinking, writingA Copyright MasqueradeA Critical Guide to Intellectual PropertyTipping Sacred CowsLaw, Technology and CognitionThe Zionist MasqueradeStandard & Poor's Stock ReportsMistress MasqueradeCorporate Practice SeriesSecuring IM and P2P Applications for the EnterpriseThe United States Patents QuarterlyIn Quest of the SelfGunsmoke MasqueradeThe Last Jews in BerlinDecisions of the United States Courts Involving CopyrightThe Shape of this CenturyPatent journal, including trade marks, designs, and copyright in cinematograph filmsCatalog of Copyright EntriesThe Secure Online Business HandbookThe Copyright Enforcement EnigmaMimicry, Crypsis, Masquerade and Other Adaptive ResemblancesCorporation 2020Masquerades of WarWest's federal supplement. [First Series.]The Aftermath of FeminismDetonateThe Religio-Medical Masquerade: A Complete Exposure of Christian ScienceCalifornia MCLE Marathon Weekend: Patent law ; Corporate law ; Bankruptcy law ; Copyright and trademark lawCorporate Power in the United StatesRevenue Management for the Hospitality IndustryA Token of My AffectionThe Theory of Corporate FinanceIntellectual Property and Development: Understanding the InterfacesThe Lion's MasqueradeCurrent Law IndexFunny Business

Corporate Psychopaths

This book is for system administrators and security professionals who need to bring now ubiquitous IM and P2P applications under their control. Many businesses are now taking advantage of the speed and efficiency offered by both IM and P2P applications, yet are completely ill-equipped to deal with the management and security ramifications. These companies are now finding out the hard way that these applications which have infiltrated their networks are now the prime targets for malicious network traffic. This book will provide specific information for IT professionals to protect themselves from these vulnerabilities at both the network and application layers by identifying and blocking this malicious traffic. * A recent study by the Yankee group ranked "managing and securing IM and P2P applications" as the #3 priority for IT managers in 2004 * The recently updated SANS/FBI top 10 list of vulnerabilities for computers running Microsoft Windows contained both P2P and IM applications for the first time * The recently released Symantec Threat Assessment report for the first half of 2004 showed that 19 of the top 50 virus threats targeted IM or P2P applications. Despite the prevalence of IM and P2P applications on corporate networks and the risks they pose, there are no other books covering these topics

Entertainment Law Reporter

In recent decades the masquerade has enjoyed a revival in literary and cultural studies. It has been seen as a symptom of the irrational trends permeating the Age of Reason and as a sign of the instability, arbitrariness as well as non-essentiality

of personal identity; notions testifying to affinities between the eighteenth century and our own time. In Quest of the Self offers a new consideration not only of the masquerade as such, but also of the ways in which it was transposed into literature during the period. Here it emerges as a dominant trope governing the poetics and the ideological dimensions of selected eighteenth-century novels by Henry Fielding, Tobias Smollett and Laurence Sterne. Throughout, the book demonstrates that the travelling protagonists of the novels, metaphorically speaking, take part in the 'masquerade of the world', finding themselves in quest of their own selves and struggling to determine who they really are.

The Closing of the Net

The past twenty years have seen great theoretical and empirical advances in the field of corporate finance. Whereas once the subject addressed mainly the financing of corporations--equity, debt, and valuation--today it also embraces crucial issues of governance, liquidity, risk management, relationships between banks and corporations, and the macroeconomic impact of corporations. However, this progress has left in its wake a jumbled array of concepts and models that students are often hard put to make sense of. Here, one of the world's leading economists offers a lucid, unified, and comprehensive introduction to modern corporate finance theory. Jean Tirole builds his landmark book around a single model, using an incentive or contract theory approach. Filling a major gap in the field, The Theory of Corporate Finance is an indispensable resource for graduate and advanced undergraduate students as well as researchers of corporate finance, industrial organization, political economy, development, and macroeconomics. Tirole conveys the organizing principles that structure the analysis of today's key management and public policy issues, such as the reform of corporate governance and auditing; the role of private equity, financial markets, and takeovers; the efficient determination of leverage, dividends, liquidity, and risk management; and the design of managerial incentive packages. He weaves empirical studies into the book's theoretical analysis. And he places the corporation in its broader environment, both microeconomic and macroeconomic, and examines the two-way interaction between the corporate environment and institutions. Setting a new milestone in the field, The Theory of Corporate Finance will be the authoritative text for years to come.

Masquerade

Ours is an era when human genes can be copied and patented. From genetically modified foods to digital piracy, the concept of intellectual property (IP) and the laws upholding it play a foundational role in our society, but its political and ideological dimensions have rarely been understood outside of specialist circles. This collection cuts through the legal jargon that so often surrounds IP, to provide both a comprehensive history and analysis that explores the corporate interests that shape its conception and the movements that are developing alternatives. As the nature of industry changes, we might ask: what are the wider implications of the concept of IP, be it for agribusiness and pharmaceutical companies or the film and music industries? Has IP law has been used to safeguard and assert the ownership of ideas and creativity, or is it an essential foundation of our culture? Today, with mounting challenges from the growth of free software and open source

movements, this collection provides an accessible and alternative guide to IP, exploring its significance within the wider struggle between capital and the commons.

Instructor's edition for Argument and analysis : reading, thinking, writing

Strategies for overcoming the "sacred cows" that hold people back at work We all know the "sacred cows" at work?the conventional wisdom to try your best, work well with others, and produce excellent work. But these cherished nuggets of advice, in practice, have a dark side that can lead to career-limiting unintended consequences. Based on Jake Breeden's experience coaching thousands of leaders in 27 countries, and the latest scientific research in behavioral economics, neuroscience, and psychology, Tipping Sacred Cows reveals how to overcome the dangerous behaviors that masquerade as virtues at work, and how to lead with fewer self-imposed limitations and greater results. Identifies the seven most common sacred cows at work, including balance that turns bland, creativity that conceals narcissism, and passion that becomes obsession Offers simple steps for recognizing and overcoming the potentially career-limiting effects of each of the most common sacred cows Written by Jake Breeden, a faculty member at Duke University's Corporate Education program, rated by Businessweek and The Financial Times as #1 in the world Tipping Sacred Cows shines a light on the hidden traps that lie between good intentions and great results, clearing a path so leaders can finally realize their full potential at work. Take this quick 21-question survey to find out which of the seven sacred cows are standing in your way at work.

A Copyright Masquerade

New York Times Bestseller: The true story of twelve Jews who went underground in Nazi Berlin—and survived: "Consummately suspenseful" (Los Angeles Times). When Adolf Hitler came to power in 1933, approximately one hundred sixty thousand Jews called Berlin home. By 1943 less than five thousand remained in the nation's capital, the epicenter of Nazism, and by the end of the war, that number had dwindled to one thousand. All the others had died in air raids, starved to death, committed suicide, or been shipped off to the death camps. In this captivating and harrowing book, Leonard Gross details the real-life stories of a dozen Jewish men and women who spent the final twenty-seven months of World War II underground, hiding in plain sight, defying both the Gestapo and, even worse, Jewish "catchers" ready to report them to the Nazis in order to avoid the gas chambers themselves. A teenage orphan, a black-market jewel trader, a stylish young designer, and a progressive intellectual were among the few who managed to survive. Through their own resourcefulness, bravery, and at times, sheer luck, these Jews managed to evade the tragic fates of so many others. Gross has woven these true stories of perseverance into a heartbreaking, suspenseful, and moving account with the narrative force of a thriller. Compiled from extensive interviews, The Last Jews in Berlin reveals these individuals' astounding determination, against all odds, to live each day knowing it could be their last.

A Critical Guide to Intellectual Property

Tipping Sacred Cows

This book comprises chapters by leading international authors analysing the interface between intellectual property and foreign direct investment, development, and free trade. The authors search for a balance between the conflicting interests that inherently coexist in intellectual property law. The chapters dig deep into the subjects and notions that have become central in international intellectual property legal developments: i) flexibility, public interest and policy-space for implementation; ii) interfaces between the intellectual property regime and other legal regimes; and iii) the development of international intellectual property law and its influence on national legal orders, which includes the implementation of intellectual property undertakings.

Law, Technology and Cognition

There is an emerging consensus that all is not well with today's market-centric economic model. Although it has delivered wealth over the last half century and pulled millions out of poverty, it is recession-prone, leaves too many unemployed, creates ecological scarcities and environmental risks, and widens the gap between the rich and the poor. Around $1 trillion a year in perverse subsidies and barriers to entry for alternative products maintain "business-as-usual" while obscuring their associated environmental and societal costs. The result is the broken system of social inequity, environmental degradation, and political manipulation that marks today's corporations. We aren't stuck with this dysfunctional corporate model, but business needs a new DNA if it is to enact the comprehensive approach we need. Pavan Sukhdev lays out a sweeping new vision for tomorrow's corporation: one that will increase human wellbeing and social equity, decrease environmental risks and ecological losses, and still generate profit. Through a combination of internal changes in corporate governance and external regulations and policies, Corporation 2020 can become a reality in the next decade—and it must, argues Sukhdev, if we are to avert catastrophic social imbalance and ecological harm. Corporation 2020 presents new approaches to measuring the true costs of business and the corporation's obligation to society. From his insightful look into the history of the corporation to his thoughtful discussion of the steps needed to craft a better corporate model, Sukhdev offers a hopeful vision for the role of business in shaping a more equitable, sustainable future.

The Zionist Masquerade

Standard & Poor's Stock Reports

This collection explores the concepts and practices of masquerade as they apply to concepts and practices of war. The contributors insist that masquerades are everyday aspects of the politics, praxis, and experiences of war, while also discovering that finding masquerades and tracing how they work with war is hardly

simple. With a range of theories, innovative methodologies, and contextual binoculars, masquerade emerges as a layered and complex phenomenon. It can appear as state deception, lie, or camouflage, as in the population-centric American warfare in Iraq that was sold as good for the local people, or the hidden violence Russian military forces used on each other and on local men in Chechnya. Masquerade can also be part of a people's war logic as exemplified by the Maoist movement in India. Yet masquerade can also be understood as a normal social mask that people don to foreground an identity or belief from one's cluttered repertoire in order to gain agency. Elements of masquerade can appear in texts that proclaim seemingly unequivocal positions while simultaneously yet subtly suggesting opposing positions. Masquerades of all kinds also seem ubiquitous in fieldwork research and in resistance movements in war zones. Perhaps masquerade, though, is ultimately the denial of death lurking behind the clarion call of security, a call that bolsters war by making militarized policing normal to secure populations from terrorists. These interpretations and others comprise Masquerades of War. This book will be of much interest to students of critical war studies, critical security, conflict studies and IR in general.

Mistress Masquerade

Motion pictures, television, radio, music, theater, publishing, sports.

Corporate Practice Series

Securing IM and P2P Applications for the Enterprise

The United States Patents Quarterly

In Quest of the Self

Contains 20 contributions, culled from magazines, newspapers, and books, which examine the nature and power of the modern corporation in contemporary American life. Contributions seek to: define the corporation; delineate the way corporate power affects everything from health care and leisure time to punk rock and comic books; explain the power of the corporation that results from donations to entities ranging from charities to political parties; and explore the recent domination of information sources, both news oriented and not. Annotation copyrighted by Book News, Inc., Portland, OR

Gunsmoke Masquerade

The Last Jews in Berlin

This book offers a new interpretation of a critical chapter in the history of the Zionist-Palestine conflict and the British Empire in the Middle East. It contends that

the Balfour Declaration was one of many British propaganda policies during the World War I that were underpinned by misconceived notions of ethnicity, ethnic power and nationalism.

Decisions of the United States Courts Involving Copyright

This book considers a new approach to online copyright infringement. Rather than looking at the subject within a purely technological context, it provides legal analysis from a human perspective. This book highlights that there are three key instances in which the capacity of a human mind intersects with the development of copyright regulation: (1) the development of copyright statutory law; (2) the interpretation of the copyright statutory law the judiciary; and (3) human interaction with new technology. Using a novel framework for constructing digital perspectives, the author, Dr Hayleigh Bosher, analyses the laws relating to online copyright infringement. She provides insights into why the law appears as it does, shedding light on the circumstances of how it came to pass and demonstrates a clear malfunction in the interpretation and application of copyright law to online activities that derives from the disconnect between the technological and the human perspectives. The book proposes putting the human element back into copyright analysis to enable the return of reason where it has been lost, and provide a clearer, more consistent and fair legal regulation of online copyright infringement. Law, Technology and Cognition: The Human Element in Online Copyright Infringement will be of interest to students, academics, researchers, as well as practitioners.

The Shape of this Century

The only hope of finding a US marshal who suspiciously vanished in the desert is rotting in a New Mexico jail! Because of reports of a potential range war in Peñasco County, New Mexico, US Commissioner Guilford dispatches Deputy US Marshal Ed Church to help clean up the mess. But after arriving in Agua Verde by stagecoach and renting a horse to ride to the troubled area, Church disappears. At the same time, two top men from rival ranching operations are found killed outside town the day after Church arrived in Agua Verde, apparently the deadly result of a shoot-out. Guilford knows that Ed Church's best friend, Streak Mathiot, is currently sitting in the Pleasant City jail. Guilford visits and offers him the job of deputy US marshal to investigate Church's disappearance. If Streak will accept it, the commissioner's assignment will take precedence over any local charges against him, and the prisoner would be released into Guilford's custody. Streak accepts Guilford's offer to find his friend before it's too late. But little does he know he'll be dropped right in the middle of a fight that has already turned violent . . . and possibly deadly. Gunsmoke Masquerade finds Peter Dawson in top form, justifying his reputation as one of the most respected Western writers of all time. Skyhorse Publishing is proud to publish a broad range of books for readers interested in fiction that takes place in the old West. Westerns—books about outlaws, sheriffs, chiefs and warriors, cowboys and Indians—are a genre in which we publish regularly. Our list includes international bestselling authors like Zane Gray and Louis L'Amour, and many more. While not every title we publish becomes a New York Times bestseller or a national bestseller, we are committed to books on subjects that are sometimes overlooked and to authors whose work might not otherwise find a home.

Patent journal, including trade marks, designs, and copyright in cinematograph films

When thousands marched through ice and snow against a copyright treaty, their cries for free speech on the Internet shot to the heart of the European Union and forced a political U-turn. The mighty entertainment industries could only stare in dismay, their back-room plans in tatters. This highly original analysis of three attempts to bring in new laws to defend copyright on the Internet - ACTA, Ley Sinde and the Digital Economy Act - investigates the dance of influence between lobbyists and their political proxies and unmasks the sophistry of their arguments. Copyright expert Monica Horten outlines the myriad ways that lobbyists contrived to bypass democratic process and persuade politicians to take up their cause in imposing an American corporate agenda. In doing so, she argues the case for stronger transparency in copyright policy-making. A Copyright Masquerade is essential reading for anyone who cares about copyright and the Internet, and to those who care about freedom of speech and good government.

Catalog of Copyright Entries

This is the first text that has been developed specifically to examine what revenue managers in the hospitality industry must know and do to be successful. Numerous cases and practical examples are used to illustrate revenue management concepts. Chapter ending questions and problems help them perform the calculations and practice the decision-making skills that are used in the field. RM in Action shows how the revenue management principles can be clearly illustrated using real-world examples reported in various news outlets. RM on the Web offers sites listed on the Internet to provide supplemental information about a topic or issue. Revenue managers will then gain hands-on skills to effectively manage their inventories and prices.

The Secure Online Business Handbook

This work has been selected by scholars as being culturally important, and is part of the knowledge base of civilization as we know it. This work was reproduced from the original artifact, and remains as true to the original work as possible. Therefore, you will see the original copyright references, library stamps (as most of these works have been housed in our most important libraries around the world), and other notations in the work. This work is in the public domain in the United States of America, and possibly other nations. Within the United States, you may freely copy and distribute this work, as no entity (individual or corporate) has a copyright on the body of the work. As a reproduction of a historical artifact, this work may contain missing or blurred pages, poor pictures, errant marks, etc. Scholars believe, and we concur, that this work is important enough to be preserved, reproduced, and made generally available to the public. We appreciate your support of the preservation process, and thank you for being an important part of keeping this knowledge alive and relevant.

The Copyright Enforcement Enigma

"Life is beautiful," begins Tividar Soros in this powerful and very personal memoir. "But luck must be on your side."

Mimicry, Crypsis, Masquerade and Other Adaptive Resemblances

Corporation 2020

The Web is an exciting but unstable place to do business. The potential rewards are high but so are the risks, and the effective management of these risks 'online' is likely to be the greatest business enabler or destroyer of the next decade. Information security is no longer an issue confined to the IT department - it is critical to all operational functions and departments within an organization. Nor are the solutions purely technical, with two-thirds of security breaches caused by human error, management controls and processes. Risk to the integrity, availability and confidentiality of e-business activities comes in many forms - fraud, espionage, viruses, spamming, denial of service - and the potential for damage or irretrievable loss is very real. The Secure Online Business Handbook is designed as a practical guide for managers in developing and implementing appropriate strategies for online risk management. The contributions in this fully revised and updated new edition draw on a wide range of expertise and know-how, both in IT and in other disciplines such as the law, insurance, accounting and consulting. Security should not be an afterthought in developing a strategy, but an integral part of setting up sustainable new channels of communication and business.

Masquerades of War

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West's federal supplement. [First Series.]

Psychopaths are little understood outside of the criminal image. However, as the recent global financial crisis highlighted, the behavior of a small group of managers can potentially bring down the entire western system of business. This book investigates who they are, why they do what they do and what the consequences

of their presence are.

The Aftermath of Feminism

"Humour in the workplace is rarely neutral, trivial or random. It is deployed for the achievement of quite specific purposes, to do with self-preservation, getting things done or getting one's way. Managers use humour as a sword: to influence and persuade, to motivate and unite, to say the unspeakable and to facilitate change. They also use humour as a shield: to deflect criticism, to cope with failure, to defuse tension and to make their working lives more bearable. An awareness of how humour is used, by individuals and on them, is critical to managerial effectiveness." "Humour also plays a wider role in business, reinforcing shared values at every level: bonding teams in organizations, shaping and perpetuating corporate cultures, underpinning national management styles, and even helping advertisers to segment consumers by the humorous cues to which they respond." "In Funny Business Jean-Louis Barsoux explores the neglected area of humour in business. From first-hand observation and from interviews with a range of practising managers and top industrialists, including Sir John Harvey-Jones, Sir Peter Parker and Sir Allen Sheppard, he identifies the way humour is employed at all levels of organizations and in different sectors of the economy."--BOOK JACKET.Title Summary field provided by Blackwell North America, Inc. All Rights Reserved

Detonate

This inspirational book provides the backstory to current attempts by states and corporations to control the Internet. It explains key issues such as privacy, net neutrality and copyright in a way that is accessible to non-experts, as well as providing a clear, authoritative context for academic study. The Closing of the Net explains: •Why apps are never 'free', and how data profiling got into politics •How the entertainment industries went head-to-head with Internet companies over online copyright •Why we got the GDPR (General Data Protection Regulation) and why Europe has stronger privacy laws than the US •How post-Snowden surveillance politics is embedded in data retention law •Why net neutrality matters •How cloud service Megaupload was brought down Monica Horten's compelling account of these issues concludes with an outline of the risks we face in the future if monitoring and blocking of the Internet becomes the norm. And the results are chilling. This book is a must-read for all followers of cyber-policy, and is suitable for courses addressing digital media and society, communications policy, Internet and copyright law.

The Religio-Medical Masquerade: A Complete Exposure of Christian Science

In this trenchant inquiry into the state of feminism, Angela McRobbie breaks open the politics of sexual equality and 'affirmative feminism' and sets down a new theory of gender power. Challenging the most basic assumptions of the 'end' of feminism, this book argues that invidious forms of gender re-stabilisation are being re-established. Consumer and popular culture encroach on the terrain of so-called

female freedom, appearing supportive of female success, yet tying women into new post-feminist neurotic dependencies. With a scathing critique of 'women's empowerment', McRobbie has developed a distinctive feminist analysis that she uses to examine socio-cultural phenomena embedded in contemporary women's lives: from fashion photography and the television 'make-over' genre to eating disorders, body anxiety and 'illegible rage'. A turning point in feminist theory, The Aftermath of Feminism will set a new agenda for gender studies and cultural studies.

California MCLE Marathon Weekend: Patent law ; Corporate law ; Bankruptcy law ; Copyright and trademark law

Corporate Power in the United States

For more than 150 years, greeting cards have tapped into and organized a shared language of love, affection, and kinship, becoming an integral part of American life and culture. Sumptuously illustrated, A Token of My Affection follows the evolution of the modern greeting card industry from a traditional printing and stationery business in the mid-nineteenth century to the multibillion-dollar industry it is today. Blending archival research in business history with a study of surviving artifacts and a literary analysis of a range of relevant texts and primary sources, Barry Shank demonstrates how greeting cards have affected and defined experiences of status, longing, desire, social connectedness, and love. Fascinating and surprising, A Token of My Affection shows what an industry devoted to emotional sincerity means for the lives of all Americans.

Revenue Management for the Hospitality Industry

Reinvent best practices that have become bad habits Without meaning to, and often with the best of intentions, most organizations continually waste precious time and money on processes and activities that don't create value and no longer make sense in today's business environment. Until now, the relatively slow speed of marketplace evolution has allowed wasteful habits to continue without consequence. This reality is ending. Detonate explains how organizations built up bad habits, identifies which ones masquerade as "best practices," and suggests alternatives that can contribute to winning in the marketplace. With a focus on optimism and empowerment, it focuses on an approach and mindset which are critical to successfully compete in an era characterized by profound technological advances and uncertainty. • Core themes challenge how you think about and approach problems • Case studies illustrate the challenges you face and how to overcome them • Recommendations are pragmatic and steer clear of suggesting a brand-new, complicated wiring diagram • Actionable advice provides the first steps down an evolutionary path If you want to compete differently in today's marketplace and to challenge the things your company does which you have a nagging feeling are actually just a waste of time – and maybe value-destroying – Detonate gives you what you need to ignite change.

A Token of My Affection

Deals with all aspects of adaptive resemblance Full colour Covers everything from classic examples of Batesian, Mullerian, aggressive and sexual mimicries through to human behavioural and microbial molecular deceptions Highlights areas where additonal work or specific exeprimentation could be fruitful Includes, animals, plants, micro-organisms and humans

The Theory of Corporate Finance

Intellectual Property and Development: Understanding the Interfaces

The Lion's Masquerade

Current Law Index

An exploration of EU policy towards copyright enforcement on the Internet, examining the EU Telecoms Package from 2007-9. This book explains the puzzling case of copyright in telecoms law, and includes discussion of 3-strikes (graduated response), ISP liability and the French Hadopi law.

Funny Business

UNEXPECTED TREASURE… Humiliated and betrayed by men, Lady Annemarie Golding has isolated herself from society. After a chance discovery of some intimate letters that could tarnish the Prince Regent's name she sees an opportunity to get revenge on erring husbands everywhere. Only Lord Jacques Verne stands in her way. An aide to the Prince, he has his orders to obtain the letters—at any cost. His pursuit of Annemarie is deliciously persuasive…but if she agrees to become his mistress can she be sure it's truly her he wishes to possess? "Charming, romantic…a feast for the history lover."—RT Book Reviews on Scandalous Innocent

ROMANCE ACTION & ADVENTURE MYSTERY & THRILLER BIOGRAPHIES & HISTORY CHILDREN'S YOUNG ADULT FANTASY HISTORICAL FICTION HORROR LITERARY FICTION NON-FICTION SCIENCE FICTION

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