City Tourism And Culture The European Experience El Turismo Urbano Y La Cultura Spanish Edition

Routledge Handbook of Tourism CitiesTourism and CultureTourismCity Tourism & CultureCulture and Cultures in TourismTourism, Culture and RegenerationCulture and Cultures in TourismTourism, Culture and Heritage in a Smart EconomyThe Tourist-Historic CityTourism in National Capitals and Global ChangeTourism in the CityUnderstanding Urban TourismGay TourismSoftware Engineering and Knowledge Engineering: Theory and PracticeThe Impact of Culture on TourismCultural Tourism and Sustainable Local DevelopmentTourism, Globalisation, and Cultural ChangeTourism and Urban Planning in European CitiesTourism, Cultural Heritage and Urban RegenerationTourism, Heritage and National Culture in JavaCulture and the CityVenice, the Tourist MazeCreative Urban MilieusCulture and the CityThe City Cultures ReaderThe Routledge Handbook of Popular Culture and TourismTourism, Development and GrowthCoffee Culture, Destinations and TourismThe Impact of Culture on TourismEvent Tourism and Cultural TourismUnderstanding Urban TourismEnhancing the City.Tourism and Intangible Cultural HeritageTourism, Recreation and Regional DevelopmentCultural Sustainable TourismTownships as AttractionCultural TourismCultural Tourism5th Global Summit on City Tourism: Cities - Local Culture for Global TravellersThe Routledge Handbook of

Routledge Handbook of Tourism Cities

Distinguishing between sustainable development and sustainable tourism, the authors examine whether, and in what form, tourism can contribute to sustainable development and growth. Focusing on different types of tourism appropriate to particular situations, the team of leading contributors draws on examples from around the world - Canada, USA, Spain, Belgium, UK, Australia - to explore tourism's contribution to the economic, social, political and environmental advancement of developing countries and the importance of tourism in industrialised nations. This book examines the new policies and initiatives established by both the private sector and the state to pursue sustainable tourism growth and identifies the opportunities and challenges inherent in achieving it.

Tourism and Culture

Bringing together an interdisciplinary team of leading scholars from North America and Europe, this book examines the interface of local cultural resources and modern mass tourism from a sustainability perspective. It puts forward innovative methodologies

Tourism

The first UNWTO Study on Tourism and Intangible

Cultural Heritage provides comprehensive baseline research on the links between tourism and intangible cultural heritage (ICH). The publication explores major challenges, risks and opportunities for tourism development related to ICH, while suggesting practical steps for the elaboration, management and marketing of ICH-based tourism products. Through an extensive compendium of case studies and good practices drawn from across five continents, the report offers information on, and analysis of, government-led actions, public-private partnerships and community initiatives. It further offers recommendations on fostering responsible and sustainable tourism development through the safeguarding of intangible cultural assets.

City Tourism & Culture

At a time of increasing city competition, national capitals are at the forefront of efforts to gain competitive advantage for themselves and their nation, to project a distinctive and positive image and to score well in global city league tables. They are frequently their country's main tourist gateway, and their success in attracting visitors is inextricably linked with that of the nation. They attract not just leisure visitors; they are especially important in other growing tourism markets, for example, as centres of power they feature strongly in business tourism, as academic centres they are important for educational tourism, and they frequently host global events such as the Olympic Games. And there are more of them: first, the number of capitals has grown as the number

of nation-states has increased and, secondly, pressures for devolution mean more cities are seeking national capital status, even when they are not at the head of independent states. We need to understand tourism in capitals better – but there has been little research in the past. This book develops new insights as it explores the phenomenon of capital city tourism, and uses recent research to examine the appeal of 'capitalness' to tourists, and explore developments in capitals across the world. This book was published as a special issue of Current Issues in Tourism.

Culture and Cultures in Tourism

This handbook provides a comprehensive overview and holistic analysis of the intersection between tourism and popular culture. It examines current debates, questions and controversies of tourism in the wake of popular culture phenomena and explores the relationships between popular culture, globalization, tourism and mobility. In addition, it offers a cross-disciplinary, cutting edge review of the character of popular cultural production and consumption trends, analyzing their consequences for tourism, spatial strategies and destination competitiveness. The scope of the volume encompasses various expressions of popular culture such as cinema, TV shows, music, literature, sports and heritage. Featuring a mix of theoretical and empirical chapters, the handbook problematizes and conceptualizes the ties and clusters of popular cultural actors, thereby positioning tourism within the wider context of creative economies, cultural planning and multimodal

technologies. Written by an international team of academics with expertise in a range of disciplines, this timely book will be of interest to researchers from a variety of subjects including tourism, events, geography, cultural studies, fandom research, political economy, business, media studies and technology.

Tourism, Culture and Regeneration

Based on anthropological fieldwork in the 1990s, this book provides an ethnographic perspective in its examination of the politics and policies of cultural tourism as they were played out under the Indonesian New Order regime. The successful New Order tourism policy ensured that tourism development both contributed to, and benefited from, increasing economic prosperity and a long stretch of political stability. However, that success has come at a price; the policy to encourage mainly 'high-quality' tourism revolved around carefully constructed and controlled tourist experiences that have led to local inequalities. The failure of this policy is analysed in a detailed case study of the city of Yogyakarta.

Culture and Cultures in Tourism

From Simmel and Burgess, to Zukin, Fainstein and Soja this title presents classic and contemporary writing on the culture of cities. Themes include: culture and technologies; everyday lives; contesting identity; boundaries and transgressions; utopias and dystopias, and possible urban futures.

Tourism, Culture and Heritage in a Smart Economy

The volume includes a set of selected papers extended and revised from the I2009 Pacific-Asia Conference on Knowledge Engineering and Software Engineering (KESE 2009) was held on December 19~ 20, 2009, Shenzhen, China. Volume 1 is to provide a forum for researchers, educators, engineers, and government officials involved in the general areas of Computer and Software Engineering to disseminate their latest research results and exchange views on the future research directions of these fields. 140 high-quality papers are included in the volume. Each paper has been peer-reviewed by at least 2 program committee members and selected by the volume editor Prof. Yanwen Wu. On behalf of this volume, we would like to express our sincere appreciation to all of authors and referees for their efforts reviewing the papers. Hoping you can find lots of profound research ideas and results on the related fields of Computer and Software Engineering.

The Tourist-Historic City

The Routledge Handbook of Cultural Tourism explores and critically evaluates the debates and controversies in this field of Tourism. It brings together leading specialists from a range of disciplinary backgrounds and geographical regions, to provide state-of-the-art theoretical reflection and empirical research on this significant stream of tourism and its future direction. The book is divided into 7 inter-related sections.

Section 1 looks at the historical, philosophical and theoretical framework for cultural tourism. This section debates tourist autonomy role play, authenticity, imaginaries, cross-cultural issues and inter-disciplinarity Section 2 analyses the role that politics takes in cultural tourism. This section also looks at ways in which cultural tourism is used as a policy instrument for economic development. Section 3 focuses on social patterns and trends, such as the mobilities paradigm, performativity, reflexivity and traditional hospitality, as well as considering sensitive social issues such as dark tourism. Section 4 analyses community and development, exploring adaptive forms of cultural tourism, as well as more sustainble models for indigenous tourism development. Section 5 discusses Landscapes and Destinations, including the transformation of space into place, issues of authenticity in landscape, the transformation of urban and rural landscapes into tourism products and conservation versus development dilemmas. Section 6 refers to Regeneration and Planning, especially the creative turn in cultural tourism, which can be used to avoid problems of serial reproduction, standardisation and homogenisation. Section 7 deals with The Tourist and Visitor Experience, emphasising the desire of tourists to be more actively and interactively engaged in cultural tourism. This significant volume offers the reader a comprehensive synthesis of this field, conveying the latest thinking and research. The text is international in focus, encouraging dialogue across disciplinary boundaries and areas of study and will be an invaluable resource for all those with an interest in Cultural Tourism. This is essential reading for students, researchers and academics of Tourism as

well as those of related studies in particular Cultural Studies, Leisure, Geography, Sociology, Politics and Economics.

Tourism in National Capitals and Global Change

With contributions from international experts, this book provides a broad discussion of cultural tourism as a concept and the way it is implemented in diverse regions around the world. It addresses the notion of cultural tourism and what it means to tourism as an industry, and also explores types of cultural tourism offered to tourists and experienced by them. Many international case studies will be included on specific instances of cultural tourism, and current topics like cultural tourism's relationship to sustainability are discussed.

Tourism in the City

The Routledge Handbook of Tourism Cities presents an up-to-date, critical and comprehensive overview of established and emerging themes in urban tourism and tourist cities. Offering socio-cultural perspectives and multidisciplinary insights from leading scholars, the book explores contemporary issues, challenges and trends. Organised into four parts, the handbook begins with an introductory section that explores contemporary issues, challenges and trends that tourism cities face today. A range of topics are explored, including sustainable urban tourism, overtourism and urbanisation, the impact of

terrorism, visitor–host interactions, as well as reflections on present and future challenges for tourism cities. In Part II the marketing, branding and markets for tourism cities are considered, exploring topics such as destination marketing and branding, business travellers and exhibition hosting. This section combines academic scholarship with real-life practice and case studies from cities. Part III discusses product and technology developments for tourism cities, examining their supply and impact on different travellers, from open-air markets to creative waterfronts, from social media to smart cities. The final Part offers examples of how urban tourism is developing in different parts of the world and how worldwide tourism cities are adapting to the challenges ahead. It also explores emerging forms of specialist tourism, including geology and ecology-based tourism, socialist heritage and post-communist destination tourism. This handbook fills a notable gap by offering a critical and detailed understanding of the diverse elements of the tourist experience today. It contains useful suggestions for practitioners, as well as examples for theoretical frameworks to students in the fields of urban tourism and tourism cities. The handbook will be of interest to scholars and students working in urban tourism, heritage studies, human geography, urban studies and urban planning, sociology, psychology and business studies.

Understanding Urban Tourism

The Impact of Culture on Tourism examines the growing relationship between tourism and culture,

and the way in which they have together become major drivers of destination attractiveness and competitiveness.

Gay Tourism

This book explores the ways in which information and communication technologies (ICTs) offer a powerful tool for the development of smart tourism. Numerous examples are presented from across the entire spectrum of cultural and heritage tourism, including art, innovations in museum interpretation and collections management, cross-cultural visions, gastronomy, film tourism, dark tourism, sports tourism, and wine tourism. Emphasis is placed on the importance of the smart destinations concept and a knowledge economy driven by innovation, creativity, and entrepreneurship. New modes of tourism management are described, and tourism products, services, and strategies for the stimulation of economic innovation and promotion of knowledge transfer are outlined. The potential of diverse emerging ICTs in this context is clearly explained, covering location-based services, internet of things, smart cities, mobile services, gamification, digital collections and the virtual visitor, social media, social networking, and augmented reality. The book is edited in collaboration with the International Association of Cultural and Digital Tourism (IACuDiT) and includes the proceedings of the Third International Conference on Cultural and Digital Tourism.

Software Engineering and Knowledge Engineering: Theory and Practice

"The tourist Venice is Venice," Mary McCarthy once observed—a sentiment very much in line with what most of the fourteen million tourists who visit the city each year experience, but at the same time a painful reality for the 65,000 Venetians who actually live there. Venice is viewed from a new perspective in this engaging book, which offers a heady, one-city tour of tourism itself. Conducting readers from the beginnings of Venetian tourism in the late Middle Ages to its emergence as a form of mass entertainment in our time, the authors explore what happens when today's "industrial tourism" collides with an ancient and ever-more-fragile culture. Giving equal consideration to those who tour Venice and those who live there, their book affords rare insight into just what it is that the touring and the toured see, experience, and elicit from each other.

The Impact of Culture on Tourism

According to the World Tourism Organization (UNWTO), international tourists engaging in cultural activities accounted for more than 500 million of international tourist numbers in 2017. City tourism relies on culture as a major product, providing benefits not only for interested visitors, but also for the local resident population. New trends in tourism include "experiential tourism", where the interactions between tourists and residents become a key part of the tourism experience and overall customer

satisfaction. New technologies and IT applications allow tourists to design their own trip, given the presence of global companies like Trip Advisor, Booking.com and AirBnB. This comprehensive volume explores new trends in cultural tourism, demonstrating how and why culture has become a central factor in tourism. The authors analyse a wide range of relevant issues, including: how heritage-based and cultural tourism could contribute to the sustainability of destinations; the increase of religious travels to and within Arab countries; and how cultural tourism fosters understanding among people and cultures, and could even potentially help to consolidate peace at a regional level. The book also analyses interactions between hosts (the local residents) and guests (the cultural visitors), revisiting the pioneer hippy travelling experiences in Turkey of the 1960s and how they shaped youth culture. This book will be of great interest to students and researchers of cultural tourism. The chapters were originally published in the journal Anatolia.

Cultural Tourism and Sustainable Local Development

This book explores the various aspects of coffee culture around the globe, relating the rich history of this beverage and the surroundings where it is produced and consumed to coffee destination development and to the visitor experience. Coffee and tourism venues explored range from the café districts of Australia, Canada, Germany and New Zealand to the traditional and touristic coffee houses

of Malaysia and Cyprus to coffee-producing destinations in Africa, Asia, Latin America and the Pacific. This is a must-read for those interested in understanding coffee in relation to hospitality and tourism. Readers should gain a new appreciation of the potential for coffee-related tourism to contribute to both destination development and pro-poor tourism objectives.

Tourism, Globalisation, and Cultural Change

Stressing the interconnectedness of tourism and culture, this valuable handbook explores what tourism industry professionals need to know to succeed. Globalization, landmark attractions, and cultural heritage are among the topics discussed from both international and local perspectives. Each chapter also concludes with a comprehensive series of self-assessment questions and a proposed task that professionals and students can do to enrich their cultural learning experience.

Tourism and Urban Planning in European Cities

In what ways does tourism change the host community? This book offers original insights into the broad and deep influences of tourism, and places them within the historical context of globalisation. Intensive fieldwork spanning many years on a Canary Island has produced a rich portrayal of the community, examining the changes experienced in

Read Free City Tourism And Culture The European Experience El Turismo Urbano Y La Cultura Spanish Edition areas including their working lives, families, identities, local culture, values, attitudes, political structure and economic base. The tourists, predominantly independent, are also examined, and their unique impact analysed. The research emphasises the indigenous experience, and makes cross-cultural comparisons, especially with island communities. It employs the methods of sociocultural anthropology and includes the multidisciplinary findings of tourism studies: in doing so it is innovative and challenges standard understandings of the influence of specific types of tourism on small communities.

Tourism, Cultural Heritage and Urban Regeneration

Essays and case studies by anthropologists provide insight into what measures might be necessary to mitigate the potentially harmful effects of tourism on host communities.

Tourism, Heritage and National Culture in Java

This book includes research papers submitted to and presented during the first international conference on Cultural Sustainable Tourism (CST) that was held in Thessaloniki, Greece in November of 2017. Discussing complex relations between Culture, tourism, and the role of planners and architects in their maintenance, this conference was jointly organized by IEREK –International Experts for Research Enrichment and Knowledge Exchange- and Aristotle University of

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Thessaloniki. The conference was an attempt to shed a light on the significance of Culture and Heritage as two important factors attracting tourists and promoting economic growth and convey civilizations through tourism. Themes covered in this book give an overview on current research and topics of discussion that focus on Cultural sustainable tourism through several sections. The first section, titled "Art, Architecture and Culture", discusses urban regeneration as a road to the preservation of cultural and tourist destinations and the importance of understanding and benefitting from our heritage to allow for modern day improvements. "Heritage Tourism", the section 2 of the book, is more focused on offering nontraditional solutions and management plans to sustain cultural tourism and improve quality of life around historically significant areas. The third section on the "City and Rural Tourism" follows by providing sustainable strategies to attract tourists and promoting the use of existing resources. The last and final section with the title of "Sustainable Tourism, Development and Environmental Management" maneuvers around the different yet common environmental issues existing today and proposes new and innovative solutions for their elimination. Presenting a wide range of topics in chapters, this book provides the scientific community with a collection of unique and enlightening literature.

Culture and the City

This study, commissioned by the World Tourism Organization and the European Travel Commission,

focuses on city and city-based cultural tourism which has become increasingly important for national city tourism organizations and institutions in Europe. The study itself, aims to increase knowledge on cultural city trips for the members of the ETC, (representing National Tourist Organizations in 33 European countries), city tourist offices, and WTO members. The study offers a conceptual framework that can be used for marketing, communication and product development purposes.

Venice, the Tourist Maze

Despite the formidable growth of urban tourism there has been little of the critical engagement that one would expect from the social sciences: the rich potential of contemporary social science for urban tourism has yet to be realized. Martin Selby's textbook makes available to practitioners and students seeking to understand the phenomenon of tourism in towns and cities the methods and concepts that are currently enhancing and transforming our understanding of society in other areas of the social sciences. With an emphasis on image, culture and experience, the author draws upon the "cultural turn" to explains the human aspects of the urban tourism phenomenon. The discussions emphasize the significance of urban tourism within debates upon the contemporary city, postmodernity and the pursuit of social science. Clearly written, with case studies and further reading, this book should be welcomed by students and lecturers in geography, tourism, planning and sociology.

Creative Urban Milieus

The gay tourism industry--a progressive social force
or a pull towards an oppressive status quo? The pink
tourism dollar is now recognized as a highly profitable
niche of the tourism market. Gay Tourism: Culture
and Context critically investigates the emergence of a
commercial gay tourism industry for male clients, the
way it is organized, and how the tourism industry
promotes cities, resorts, and nations as 'gay'
destinations. This careful examination critically
questions the social, political, and cultural
implications regarding relationships between gay
tourism, Western gay male culture, the erotic, sexual
politics, and sexual diversity. Gay Tourism: Culture
and Context begins by detailing how travel often
enabled the expression of Western same-sex male
desire in the nineteenth century and then charts the
emergence of a Western gay tourism industry in the
late twentieth century. A critical analysis is given of
gay guidebooks and erotic videos that help to
establish and maintain destinations as seemingly gay
utopias, including Hawaii and the Greek island
Mykonos. Carefull consideration as to debates about
how the gay tourism industry operates in the context
of questions regarding the globalization of sexuality,
sexual citizenship and place-marketing of
(homo)sexualised cities. The text includes an
extensive bibliography plus several photographs,
charts, and figures to clearly present concepts and
ideas. Topics in Gay Tourism: Culture and Context
include: the history of gay travel and tourism the
effect of HIV/AIDS on gay tourist destinations gay

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travel writing sustaining same-sex fantasies about popular gay tourist destinations analysis of the socio-political ramifications of gay tourism the sexual politics of a heterosexual nation gay tourists as an "invading force" of corruption the economic rationale for the (homo)sexualized city the concept of "gay villages" the role of special events and festivals in gay tourism and many more! Gay Tourism: Culture and Context is enlightening reading for tourism policymakers, tourism planners, tourism managers, and teachers and students in the fields of tourism studies, gay studies, social and cultural geography, and sociology.

Culture and the City

PART ONE: Malaga city, culture -a drivinf force for city-tourism - PART TWO: Change and innovation: the digital reveolution and the millenial traveller.

The City Cultures Reader

Understanding Urban Tourism applies methods and concepts that are currently transforming our understanding of society in other areas of social sciences and applying them to urban tourism. With an emphasis on image, culture and experience, the author draws upon the "cultural turn" to explain the human aspects of the urban tourism phenomenon. He emphasizes the significance of urban tourism within debates upon the contemporary city, postmodernity and the pursuit of social science. Clearly written, with case studies and further reading, Martin Selby's

textbook reveals the rich potential of contemporary social science for urban tourism. It will be welcomed by students and lecturers in related disciplines.

The Routledge Handbook of Popular Culture and Tourism

Ambitious projects to modernize European capital cities emerged in the second half of the nineteenth century. The need for urban planning and urban expansion in European cities resulted from industrialization, modernization and economic development that created huge waves of immigration from rural areas into cities. These social and economic changes also laid the infrastructure for the mass tourism that would follow later. This comprehensive collection investigates the interrelationship between urban planning and tourism consumption in European cities, and its evolvement and transition over time. The authors focus on different cases of urban planning and tourism consumption in a range of European cities – Berlin, Paris, Vienna, Barcelona, Lisbon, Prague, Budapest and Skopje. In addition to being political and cultural capitals, these cities are also places where ordinary people live and work. This book addresses questions and concerns regarding the social and economic carrying capacity of these capital cities due to the growing intensity and volume of tourism. This book will be of interest to students, researchers and professionals in the fields of urban planning and tourism geography. It was originally published as a special issue of the journal Tourism Geographies.

Tourism, Development and Growth

This edited collection will examine the way in which cities are imagined, experienced and shaped by those who reside within them, those who manage or govern them, and those who, as visitor, tourist or traveller, pass through them. Attention will be paid to the influence that these various inhabitants have on city life and living and the dialectic that exists between their sometimes collective and sometimes divergent, perceptions and uses of city space. In conjunction with this, the collection will explore the ways in which local culture and cultural policy are used by public and private interests as the framework for changing the image and amenity of the city in order to raise its profile and attract tourists. The book contributes to discussions of the increasingly high profile place that cultural programs have in urban regeneration initiatives and explore the tensions, conflicts and negotiations that emerge in urban spaces as a result of policy and culture coming together. Papers will be sought from researchers around the world with a view to examining the nexus between tourism, leisure and cultural programming from a number of perspectives and with reference to a range of international case studies. This book was published as a special issue of the Journal of Policy Research in Tourism, Leisure and Events.

Coffee Culture, Destinations and Tourism

Tourism is that area of activity of contemporary man that touches on various fields of human interest.

Representatives of numerous academic disciplines find it intriguing for its exceptionally interdisciplinary character. Conditions for and consequences of the development of tourism are investigated, among others, by economists, geographers, sociologists, experts in culture, anthropologists, management and social policy specialists and even by representatives of some natural sciences. Researchers dealing with tourism need to meet strict methodological requirements, but they get access to a very interesting subject of scientific inquiry, which combines social, cultural, economic and environmental aspects to create an ontologically new quality offering epistemological challenges.

The Impact of Culture on Tourism

'Creative Urban Milieus' is an interdisciplinary examination of the historical relationship between culture and the economy in such cities as Berlin, New York, Helsinki, London, Venice, and many others.

Event Tourism and Cultural Tourism

According to the World Tourism Organization (UNWTO), international tourists engaging in cultural activities accounted for more than 500 million of international tourist numbers in 2017. City tourism relies on culture as a major product, providing benefits not only for interested visitors, but also for the local resident population. New trends in tourism include "experiential tourism", where the interactions between tourists and residents become a key part of

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Understanding Urban Tourism

"Since the end of the Apartheid, international tourism in South Africa has increasingly gained importance for the national economy. The centre of this PKS issue's attention is a particular form of tourism: township tourism, i.e. guided tours to the residential areas of the black population. About 300,000 tourists per year visit the townships of Cape Town. The tours are also called cultural, social, or reality tours. The different

aspects of township tourism in Cape Town were the subject of a geographic field study, which was undertaken during a student research project of Potsdam University in 2007. The text presents the empirical results of the field study, and demonstrates how townships are constructed as spaces of tourism."--Publisher's description.

Enhancing the City.

Reflects the importance of heritage to cities, and cities to the creation and marketing of heritage products, not least within tourism. This book presents a review of the state of urban heritage tourism at the turn of the twentieth and twenty-first centuries.

Tourism and Intangible Cultural Heritage

Departing from a survey on the post-modern landscapes of tourism, this book explores the transformations the city has undergone and the way it has become a simulacrum offered to tourists, spectacularised with the aim of increasing its capacity for attraction. The experiences dealt with in the papers of authors belonging to different disciplinary fields, emphasise the city's tendencies to create "stage-set contexts" of the private type, be it historic quarters, theme parks or hypermarkets. Issues like aestheticisation, thematisation and genericity are dealt with, conceptual categories that highlight the weak resistance cities put up against the rules of the leisure industry and, more generally speaking, the consumer economy. The book inquires into the

capacity of the urban and territorial project to construct a perspective for a public dimension of space. This is linked with ethical action of the project involving an active relationship with places and a capacity to understand the dynamics of different urban populations. In this sense capacity for innovation and creativity can contribute to transforming "islands" of leisure into places of the city and consumers into citizens.

Tourism, Recreation and Regional Development

Event and cultural tourism as a social practice is a widespread phenomenon of global socio-economic importance. The purpose of the book is to bring together current thinking on contemporary issues relating to the management and marketing of cultural events and attractions. The contributions to the book provide interesting perspectives on a number of topics including innovation in festivals, destination and event image, cultural events and national identity, religious festival experiences, effective management and marketing of events. The book is divided into two broad themes: event tourism and cultural tourism. The Cultural Tourism theme covers issues such as: socio-cultural and environmental impacts of tourism development; tourist experiences, motivations and behavior; development of cultural tourism; hosts and guests; Community participation; living heritage; and destination image and branding. The Event Tourism theme covers issues such as economic, socio-cultural and environmental impacts;

tourist experiences, motivations and behavior; development of event tourism; event management and sponsorship; destination image and branding; and planning and marketing hallmark events. The book is in response to the increasing demand for empirically-based case studies on event and cultural tourism and will appeal to both academics and practitioners. Case studies are also ideal as teaching material for both undergraduate and postgraduate programmes internationally. This book is a special double issue of the Journal of Hospitality Marketing and Management.

Cultural Sustainable Tourism

Urban regeneration is often regarded as the process of renewal or redevelopment of spaces and places. There is a need to look at tourism and urban regeneration with a particular focus on cultural heritage. Cultural heritage consists of tangible heritage (such as historic buildings) and intangible heritage (such as events). The wider need and impact for such work is that places plan for change to keep up with the shifts in demand in the global economy in order for places to maintain a competitive advantage. Moreover, places need to keep up with the pace of global change or they risk stagnation and decline as increased competition is resulting in increased opportunities and choice for consumers. Each chapter in this book explores a specific form of cultural heritage that is driving change in urban spaces. Intended for a wide readership, the book will appeal to students of urban studies, human geography,

management, as well as experts conducting research in and across these areas.

Townships as Attraction

What factors contribute to tourism and recreation development? How can we characterise stakeholder rationales and organisation modes to enhance tourism resources and foster tourism and recreation services? To what extent do tourism and recreation contribute to regional development? What changes are taking place in terms of new destinations, stakeholders, policy objectives? Bringing together scholars from the fields of planning, economics, sociology, management studies and geography, this book examines cross-cutting issues in tourism and recreation with the aim of developing an extended view of leisure time. Focusing mainly on France with comparison to the experience of Northern and Southern European countries and North America, it combines a diverse range of case studies to address issues such as contrasting rural dynamics, changing public policies, sustainable development imperatives, evolving user behaviour and increasingly diverse recreation activities and stakeholder organisation. Specific topics are highlighted, such as the role of social capital or culture as factors of recreation development; resort organisation from international and experience-based perspectives; and the usefulness of the capability approach to evaluate tourism impacts on local development. Emphasising policy recommendations to help public or collective

action on the issues and presenting emerging trends in the field, this book should be of interest to students, scholars and stakeholders in tourism/recreation planning and management.

Cultural Tourism

The Impact of Culture on Tourism examines the growing relationship between tourism and culture, and the way in which they have together become major drivers of destination attractiveness and competitiveness.

Cultural Tourism

This edited collection will examine the way in which cities are imagined, experienced and shaped by those who reside within them, those who manage or govern them, and those who, as visitor, tourist or traveller, pass through them. Attention will be paid to the influence that these various inhabitants have on city life and living and the dialectic that exists between their sometimes collective and sometimes divergent, perceptions and uses of city space. In conjunction with this, the collection will explore the ways in which local culture and cultural policy are used by public and private interests as the framework for changing the image and amenity of the city in order to raise its profile and attract tourists. The book contributes to discussions of the increasingly high profile place that cultural programs have in urban regeneration initiatives and explore the tensions, conflicts and negotiations that emerge in urban spaces as a result

of policy and culture coming together. Papers will be sought from researchers around the world with a view to examining the nexus between tourism, leisure and cultural programming from a number of perspectives and with reference to a range of international case studies. This book was published as a special issue of the Journal of Policy Research in Tourism, Leisure and Events.

5th Global Summit on City Tourism: Cities - Local Culture for Global Travellers

The phenomenon of urban regeneration has become increasingly prominent on government agendas in recent years. Using case studies of cultural regeneration planning and management from Europe, North and South America, this book explores the role of culture and tourism in urban transformation. Themes covered include; cultural planning for regeneration, cultural regeneration policies and politics, integrated and sustainable regeneration strategies, community-orientated regeneration, ethnoscapes and cultural diversity in regeneration, the cultural regeneration of waterfronts and dock cities, creativity in regeneration, arts-led regeneration, and the role of sports and events in regeneration.

The Routledge Handbook of Cultural Tourism

This book critically explores the interconnections

between tourism and the contemporary city from a policy-oriented standpoint, combining tourism perspectives with discussion of urban models, issues, and challenges. Research-based analyses addressing managerial issues and evaluating policy implications are described, and a comprehensive set of case studies is presented to demonstrate practices and policies in various urban contexts. A key message is that tourism policies should be conceived as integrated urban policies that promote tourism performance as a means of fostering urban quality and the well-being of local communities, e.g., in terms of quality spaces, employment, accessibility, innovation, and learning opportunities. In addition to highlighting the significance of urban tourism in relation to key urban challenges, the book reflects on the risks and tensions associated with its development, including the rise of anti-tourism movements as a reaction to touristification, cultural commodification, and gentrification. Attention is drawn to asymmetries in the costs and benefits of the city tourism phenomenon, and the supposedly unavoidable trade-off between the interests of residents and tourists is critically questioned.

ROMANCE ACTION & ADVENTURE MYSTERY & THRILLER BIOGRAPHIES & HISTORY CHILDREN'S YOUNG ADULT FANTASY HISTORICAL FICTION HORROR LITERARY FICTION NON-FICTION SCIENCE FICTION