

Medicine And Chiropractic

Journal of the American Medical Association
Marketing Chiropractic to Medical Practices
Alternative Medicine and Rehabilitation
Upper Cervical Subluxation
Complex Health Beyond Medicine
The Science of Chiropractic
The Verdict of Science on Chiropractic
The Religion of Chiropractic
Integrative Medicine for Children
Chiropractic Principles and Practice of Chiropractic, Third Edition
Technique Systems in Chiropractic
Complementary and Alternative Medicine and Multiple Sclerosis
The Chiropractor
Foundations of Chiropractic
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Medicine You've Never Been Told
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Marketing Chiropractic to Medical Doctors
Medicine and Chiropractic

Journal of the American Medical Association

The first book ever to bring together the best techniques from chiropractic and osteopathy, this easy-to-use guide is necessary reading for any manual therapist wishing to hone their skills, and discover related techniques that will enhance their practice. Offering practical step-by-step instruction on how to treat a full scope of musculoskeletal conditions, this duo-disciplinary guide draws on current anatomical and physiological research to bring all the most advanced and adaptive manipulation therapy techniques to your fingertips. Providing a brief history of the two central branches of manual therapy, it gives a valuable insight into how manipulation therapists can benefit from sharing ideas and integrating versatile techniques across practices, before providing clear, illustrated references for how to apply the methods on specific sections of the body. Demonstrating how to relieve common ailments, recognise contraindications and take excellent safety precautions, this is the ideal companion for practitioners and students of manipulation therapy for the whole body.

Marketing Chiropractic to Medical Practices

Comprehensive and in-depth guide provides the expertise of more than 100 of the nation's top professionals.

Alternative Medicine and Rehabilitation

The chiropractic health care profession has traditionally been much more sensitive and attuned to its history and evolution than other disciplines and professions. Examination of the historical foundations and principles of chiropractic is as much a part of a student's education as any basic or clinical science subject.

Upper Cervical Subluxation Complex

Introducing one of the first primers on palliative and hospice care for the small animal veterinarian! Guest edited by Dr. Tami Shearer, this volume will include topics such as: the history of pet hospice, delivery systems of veterinary hospice and palliative care, 5-step pet hospice plan, a veterinarian's role in helping pet owners with decision making, quality of life assessment techniques, assessment and treatment of pain in life-limiting disease, the role of rehabilitation techniques for hospice and palliative care patients, the role of nutrition and alternative care methods in hospice and palliative care patients, emotional support tips, ethical considerations in life-limiting conditions, case studies, and much more!

Health Beyond Medicine

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Studies indicate that 40% of Americans use some form of alternative medicine; for individuals with long-term disabilities, learning about their options is even more critical. Written by the former director of the Spinal Cord Research and Education Foundation of the PVA, this is the first book to cover alternative therapies for spinal cord injury. From acupuncture to laser-based therapies, herbal medicine, homeopathy, craniosacral therapy, magnetic healing, and more, the book empowers readers by: Providing clear, reliable information on alternative choices to traditional health care. Equipping readers to make more informed decisions about their own health care. Tailoring information to meet the specific needs of the approximately 450,000 individuals living with a spinal cord injury. Providing healing modalities that minimize the risks that are especially relevant to people with SCI, like overmedication, hospitalization, and life-threatening infections. For those who have been forced to rely on the advice of the traditional medical specialist for their health care, this book opens a broad array of holistic options. It is essential for anyone suffering from a spinal cord injury, their families, friends, caregivers, and health-care providers.

The Science of Chiropractic

The Verdict of Science on Chiropractic

The Religion of Chiropractic

Pediatric Chiropractic, Second edition is a comprehensive resource that covers a wide range of information on pediatric chiropractic care. An international panel of 42 experts contributed to this book. Among the many topics covered are: care during pregnancy and the perinatal period, subluxation, clinical and radiological examination, child abuse, adolescent health, spinal trauma, scoliosis, pediatric nutrition, vaccination issues, and full spine and cranial adjustments. This reference carefully illustrates that the chiropractor is an appropriate and necessary provider of health care for children.

Integrative Medicine for Children

The first edition of this authoritative book quickly became the single source for accurate and unbiased information on complementary and alternative medicine approaches for the management of MS symptoms. The second edition, completely updated throughout, reflects advances in the field since the book's initial publication in 2001. Therapies are organized alphabetically so that readers can easily pinpoint a specific treatment and learn about its origins, merits, and possible uses in MS. In-depth discussions cover Naltrexone, acupuncture, biofeedback,

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chiropractic medicine, cooling therapy, yoga, diets, the use of supplements, herbs, vitamins, and minerals, and many other topics. This invaluable guide alerts MS patients and their families to new options for relief when conventional therapies are limited; directs them to therapies that are effective, low-risk, and inexpensive; and helps them recognize those that are ineffective, dangerous, and costly.

Chiropractic

A guide to practitioners who are interested in adding one or more of the methods being discussed to their therapeutic armamentarium. Focus is on manipulation, movement therapies, mindbody therapies, and a miscellaneous group that includes acupuncture and nutritional therapy.

Principles and Practice of Chiropractic, Third Edition

This landmark text is the most comprehensive book ever published on the vertebral subluxation complex. This textbook is the culmination of several years of detailed research and review of chiropractic and medical literature on the topic of the cervical spine, the occipito-atlanto-axial subluxation, and upper cervical chiropractic care. Written by an expert renowned for his lucid, well-illustrated explanations of complex issues related to subluxation-based care. Dr. Eriksen

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reviews the anatomy and kinematics of the upper cervical spine and explains how impaired biomechanics causes neurological dysfunction and physiological concomitants. This reference is not intended to be about chiropractic technique; rather, Upper Cervical Subluxation Complex provides the "why" as opposed to the "how" of upper cervical chiropractic care.

Technique Systems in Chiropractic

The first book of its kind, *Marketing Chiropractic to Medical Practices* targets chiropractors and leads them through a comprehensive sales model to demonstrate how they can educate the medical profession on how to utilize chiropractic practice for their patients. By implementing a gradual approach from the first office contact to presenting an effective and educational sales call, this text informs the chiropractor how to confidently access their greatest untapped new patient source. *Marketing Chiropractic to Medical Practices* offers a step-by-step approach to secure medical referrals and develop ongoing professional relationships between the chiropractic and medical worlds. Features: How to provide a pro-chiropractic message based on evidence based research How to access physicians Uncover patient needs and physician objections for chiropractic care Learn the most common physician objections and how to overcome them How to select research that addresses the needs and objections of a physician How to present research to support a MD/DC conversation

Complementary and Alternative Medicine and Multiple Sclerosis

A spine-chilling look into the chiropractic industry. Learn how to protect yourself from practice-building tactics and bogus treatments.

The Chiropractor

Homola, "takes a frank and objective look at chiropractic."

Foundations of Chiropractic

Canine Sports Medicine and Rehabilitation offers a gold-standard, comprehensive reference on all aspects of sports medicine and rehabilitation for all dogs. Written by an outstanding group of leaders in the field, the book covers topics ranging from biomechanics, exercise physiology, nutrition, and common orthopedic conditions of the canine athlete to in-depth rehabilitation and integrative therapies for all dogs. Each chapter includes case studies and numerous color images to demonstrate the concepts discussed. Encompassing basic science and integrated veterinary and physical therapy approaches, Canine Sports Medicine and Rehabilitation is a complete resource for veterinarians, physical therapists,

veterinary technicians and anyone interested in working with canine athletes or in offering rehabilitation therapy in their practice.

The Chiropractor Hoax: The True Story of Chiropractic Medicine You've Never Been Told

Integrating Complementary Medicine Into Health Systems

This book documents organized medicine's communications to its members about chiropractic, demonstrating how by fighting chiropractic, organized medicine was serving itself and the profession: focusing on unity in the face of factionalism, demonstrating its superiority in the face of a doubting public, and developing and maintaining its dominance in the face of bureaucratic and legislative challenges to that dominance. Much has been written about how medicine's opposition to chiropractic spurred that profession to fight for its survival. This book shows how medicine's opposition to chiropractic was just as important for the development of medicine.

Chiropractic, Other Drugless Healing Methods

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Fact: Every chiropractor wants a busy, thriving practice where we're helping lots of people, having tons of fun, and making a good living. Fact: Failures are common in private chiropractic practices. Fact: Most doctors will never realize their dreams because they never get the training or mentoring they need to break into success. This book changes that. Over the past four decades, Dr. Noel Lloyd has built and sold ten chiropractic businesses and developed dozens of successful associates. Today he runs two practice management companies that train hundreds of chiropractors around the world. Here, for the first time in print, Dr. Lloyd is sharing his winning strategies. The Chiropractor's Guide is packed with 56 cream-of-the-crop tips and systems for everything from attracting more patients to better managing your staff and yourself. These programs and procedures have been tested for tens of thousands of hours in hundreds of practices around the world, with proven results. Are you ready for your best-ever year in practice? Start reading. "If you're a chiropractor interested in making a bigger impact and generating dramatically more practice revenue, read this immediately." - Matthew Loop, author of Social Media Made Me Rich "Anyone who follows the advice offered in this guide will be successful, period." - Gerard Clum, President Emeritus, Life Chiropractic College West

Chiropractic

When his infant son's life was threatened by a medical condition that the hospital

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physicians couldn't diagnose, chiropractor Dr. Scott Paton took matters into his own hands. Taking a chance, he decided to apply a gentle chiropractic technique that ended up restoring his baby's health. But unfortunately, these treatments are dismissed by those who reject unconventional medicine. The US ranks a distant (and disgraceful) thirty-seventh in healthcare, according to the World Health Organization. The reason? Western medical practices focus on prescription medications that mask symptoms rather than address the illness. This system is dangerously eroding our health and putting children at serious risk but Dr. Paton has an alternative solution. In his new book, *Health Beyond Medicine: A Chiropractic Miracle*, Dr. Paton details the five essential factors for health that, if met, can help our bodies heal themselves without the use of medications. Unlike today's healthcare, which too often masks the symptoms of disease with drugs, chiropractors offer medical alternatives that target the root causes of sickness by strengthening our own immune systems to fight disease. It is no wonder that while America spends the second highest amount worldwide on healthcare, says Dr. Paton, we rank only 24th on the list of longest life expectancy, below nations such as Andorra and Singapore! Dr. Paton believes it is time we stop swallowing the lies and the pills and start exploring successful, natural means of treatment. Now is the time to take back control of our own lives and to do the things that will guarantee a healthy, happy and secure future, he says. After all, true health comes from inside the body not from inside a bottle. *Health Beyond Medicine* presents a true account of: Chiropractic miracles and patients success stories The dangers and

ineffectiveness of drugs and vaccines The five factors for true health How a balanced body can help balance and improve all aspects of your life Today's battle between alternative healthcare and disease-centric medicine, one of the most controversial issues today

Marketing Chiropractic to Medical Practices

The most comprehensive, extensively illustrated book focusing on chiropractic principles, diagnosis, and treatment. A Doody's Core Title for 2019! 5 STAR DOODY'S REVIEW! "This is the third edition of one of the chiropractic profession's most important and influential books. It is a compendium of hard scientific knowledge about all aspects of chiropractic, from the social and historical to the clinical and research oriented. It is a significant expansion from the second edition, which was published in 1992, quite some time ago. It contains five major sections: Introduction to Principles of Chiropractic, Introduction to Chiropractic Theory, Introduction to the Clinical Examination, Introduction to Specific Treatment Methods, and Introduction to Management of Specific Disorders. The book exceeds all expectations the author had for it. I consider this the most essential of all chiropractic texts, one that all chiropractors should obtain."--Doody's Review Service Developed as the core textbook for the chiropractic student and as a professional reference, this text presents theory, philosophy, and practice principles of chiropractic. Covers both traditional and newer chiropractic

techniques as well as the clinical exam and management of specific disorders.

Alternative Medicine and Spinal Cord Injury

IF YOU HAVE BEEN FRUSTRATED BY A LACK OF REFERRALS, LOOKING FOR A SYSTEMATIC WAY TO APPROACH MD'S AND BUILD RELATIONSHIPS, OR HAVE A DESIRE TO LEARN THE "WHAT", "WHEN", AND "HOW", OF CREATING A PRACTICE THAT THRIVES ON INTERDISCIPLINARY COOPERATION, THEN THIS BOOK IS FOR YOU! IN THIS GAME-CHANGING BOOK YOU WILL LEARN- * Proven, Step-by-Step Protocols to Gain Interdisciplinary Referrals * Strategies to Increase the Effectiveness of Your Marketing * How to Position Yourself as the Logical Referral Choice * How to Address the "Big 3" Hindrances to Chiropractic Referrals * How to Schedule and Execute a Successful MD Meeting * And MUCH More! "THIS BOOK PROVIDES STEP-BY-STEP INSTRUCTIONS ON HOW TO BECOME INTEGRATED IN YOUR LOCAL HEALTHCARE COMMUNITY AND ORGANICALLY TAP INTO THE ENORMOUS AMOUNT OF REFERRALS THAT CAN COME WITH THOSE RELATIONSHIPS. THIS IS SOMETHING EVERY CHIROPRACTOR SHOULD DO FOR THEIR PRACTICE. IT WILL ELEVATE YOUR PRACTICE, BUT ON A GRAND SCALE, THE PROFESSION" - CHRIS HOLLOWAY, DC "I AM PLEASED TO ANNOUNCE THAT WE HAVE DOUBLED OUR DIRECT MD REFERRALS SINCE IMPLEMENTING YOUR PLAN." - GOLDI JACQUES-MAYNES, DC

Trick or Treatment?

The Medical War Against Chiropractors

****Note:** If you are on the Amazon app and there is not an option to purchase the kindle edition of this book, copy and paste the link below into your browser: <https://www.amazon.com/dp/B07NRHJTQS> Do Not Go to a Chiropractor Until You Read This Book! Chiropractic Medicine Is Not What You Think It Is In this tell all book, author John Morrison reveals the true history of chiropractic medicine most patients are unaware of. He starts at the very beginning of the profession which includes ghosts and magnetic healing, and then slowly goes over what it has progressed into today. Comparing it to conventional medicine, as well as other forms of alternative medicine, he goes over clinical evidence, case studies, and anecdotal claims made by patients on the benefits of chiropractics. Is it safe? Do chiropractors actually help you? Should you be going to a chiropractor for your health issues? Should chiropractors be treating infants or animals? Do chiropractors really know more than medical doctors? All this, and so much more is revealed in this book. Before you even think of going to a chiropractor for your back or neck pain, make sure to read The Chiropractor Hoax and learn the truth today!

Canine Sports Medicine and Rehabilitation

Now updated in its 2nd edition, the first research-based book on this topic examines the direct link between joint dysfunction, the theories of its effects, and the clinical syndromes seen in practice. Scientific evidence is presented for indications and contraindications of subluxation, along with term definitions, basic science and anatomy, subluxation causes, radiographic evidence, manipulable and nonmanipulable subluxation, a theoretical model, and subluxation syndromes. Integration of theory and clinical research establishes a necessary foundation for both students and clinicians. Many of the most respected names in the chiropractic have contributed chapters to this book and present the common ground of chiropractic in a logical and understandable way. Over 200 high-quality illustrations bring important concepts to life. Key words and questions related to the objectives are stated at the beginning of each chapter notifying the reader what he should learn from the material. Updated coverage includes strengthened kinesiology information, new studies on the headache, new whiplash material, the Chiropractic Paradigm, and the latest research from the field. An appendix on spinal subluxation and visceral disorders has been added. The latest basic science material incorporated into part one, including an excellent animal model study. An appendix on spinal subluxation and visceral disorders has been added. The latest basic science material incorporated into part one, including an excellent animal model study.

Chiropractic Medicine

SOMATOVISCERAL ASPECTS OF CHIROPRACTIC: AN EVIDENCE-BASED APPROACH provides a wealth of clinical and scientific evidence on the whole-body implications of chiropractic care. The application of this evidence to practical aspects of clinical assessment, patient education and risk management will prove invaluable to students and practitioners alike. In this unique volume, bioclinical research and chiropractic philosophy are considered in relation to each other, not in opposition to each other. Evidence-based approach well-researched with contributions from chiropractic, biomedical, and osteopathic resources Integrates understanding of the somatic and visceral systems, which although the systems work together in the body, have traditionally been studied separately Offers practical guidance for the assessment and management of patients with somatovisceral presentations. Comprehensive text covering neuroanatomy, physical examination, instrumentation, measurement, and specific clinical areas. Clinical chapters will briefly review neuroanatomy and then focus on special considerations in assessment and management. Important chapter on pediatric management of somatovisceral disorders. Clear-thinking combination of philosophy and clinical information in every chapter. While various schools put somewhat uneven emphasis on science and philosophy, the material in this book bridges that gap. Includes an extensive glossary and study questions for each chapter.

Chiropractic

Focusing on emerging therapies and those best supported by clinical trials and scientific evidence, *Fundamentals of Complementary and Alternative Medicine* describes some of the most prevalent and the fastest-growing CAM therapies in use today. Prominent author Dr. Marc Micozzi provides a complete overview of CAM, creating a solid foundation and context for therapies in current practice. Coverage of systems and therapies includes mind, body, and spirit; traditional Western healing; and traditional ethnomedical systems from around the world. Discussions include homeopathy, massage and manual therapies, chiropractic, a revised chapter on osteopathy, herbal medicine, aromatherapy, naturopathic medicine, and nutrition and hydration. With its wide range of topics, this is the ideal CAM reference for both students and practitioners! An evidence-based approach focuses on treatments best supported by clinical trials and scientific evidence. Coverage of CAM therapies and systems includes those most commonly encountered or growing in popularity, so you carefully evaluate each treatment. Global coverage includes discussions of traditional healing arts from Europe, Asia, Africa, and the Americas. Longevity in the market makes this a classic, trusted text. Expert contributors include well-known writers such as Kevin Ergil, Patch Adams, Joseph Pizzorno, Victor Sierpina, and Marc Micozzi himself. Suggested readings and references in each chapter list the best resources for further research and study. New, expanded organization covers the foundations of CAM, traditional

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Western healing, and traditional ethnomedical systems from Asia, Africa, and the Americas, putting CAM in perspective and making it easier to understand CAM origins and contexts. NEW content includes legal and operational issues in integrative medicine, creative and expressive arts therapies, ecological pharmacology, hydration, mind-body thought and practice in America, osteopathy, reflexology, South American healing, traditional medicines of India, and Unani medicine. Revised and updated chapters include aromatherapy, classical acupuncture, energy medicine, biophysical devices (electricity, light, and magnetism), massage and touch therapies, traditional osteopathy, reflexology, vitalism, and yoga. New research studies explain how and why CAM therapies work, and also demonstrate that they do work, in areas such as acupuncture, energy healing, and mind-body therapies. Expanded content on basic sciences includes biophysics, ecology, ethnomedicine, neurobiology, and pschoneuroimmunology, providing the scientific background needed to learn and practice CAM and integrative medicine. Expanded coverage of nutrition and hydration includes practical information on Vitamin D and healthy hydration with fluid and electrolytes.

Pediatric Chiropractic

"Fifty-five common pediatric conditions are comprehensively discussed, with diagnostic and evidence-based treatment information, followed by authoritative

information on the major CAM therapies available for treatment of the condition. Whenever possible, an integrative approach that combines conventional and alternative approaches is presented."--BOOK JACKET.

Somatovisceral Aspects of Chiropractic

Welcome to the world of alternative medicine. Prince Charles is a staunch defender and millions of people swear by it; most UK doctors consider it to be little more than superstition and a waste of money. But how do you know which treatments really heal and which are potentially harmful? Now at last you can find out, thanks to the formidable partnership of Professor Edzard Ernst and Simon Singh. Edzard Ernst is the world's first professor of complementary medicine, based at Exeter University, where he has spent over a decade analysing meticulously the evidence for and against alternative therapies. He is supported in his findings by Simon Singh, the well-known and highly respected science writer of several international bestsellers. Together they have written the definitive book on the subject. It is honest, impartial but hard-hitting, and provides a thorough examination and judgement of more than thirty of the most popular treatments, such as acupuncture, homeopathy, aromatherapy, reflexology, chiropractic and herbal medicine. In *Trick or Treatment?* the ultimate verdict on alternative medicine is delivered for the first time with clarity, scientific rigour and absolute authority.

A Profession of One's Own

Explains how the American Medical Association conspired to discredit chiropractors and monopolize medicine and discusses how the author took on the AMA in a precedent-setting case that went all the way to the Supreme Court. Original. Tour. IP.

Osteopathic and Chiropractic Techniques for Manual Therapists

1914 Contents: the Moral & Religious Duty of a Chiropractor; Chiropractic a Science, an Art & Philosophy Thereof; Nerve Vibration; a Brief Review; Inflammation; Vertebral Luxations; Health, Disease, Life and Death; Rachitis or Rickets; Biology;.

Inside Chiropractic

This book explores the issues and problems relating to chiropractic medicine, particularly in light of the current health care reform occurring in the United States.

Medicine, Monopolies, and Malice

Palliative Medicine and Hospice Care, An Issue of Veterinary Clinics: Small Animal Practice - E-Book

The American Medical Association was once dubbed the most terrifying trade association on earth, a truth the chiropractic profession experienced when 12,000 chiropractors were arrested in the first half of the twentieth century simply for helping patients with only their hands

The Chiropractor's Guide

Chiropractic is by far the most common form of alternative medicine in the United States today, but its fascinating origins stretch back to the battles between science and religion in the nineteenth century. At the center of the story are chiropractic's colorful founders, D. D. Palmer and his son, B. J. Palmer, of Davenport, Iowa, where in 1897 they established the Palmer College of Chiropractic. Holly Folk shows how the Palmers' system depicted chiropractic as a conduit for both material and spiritualized versions of a "vital principle," reflecting popular contemporary therapies and nineteenth-century metaphysical beliefs, including the idea that the spine was home to occult forces. The creation of chiropractic, and other Progressive-era versions of alternative medicine, happened at a time when the relationship between science and religion took on an urgent, increasingly

competitive tinge. Many remarkable people, including the Palmers, undertook highly personal reinterpretations of their physical and spiritual worlds. In this context, Folk reframes alternative medicine and spirituality as a type of populist intellectual culture in which ideologies about the body comprise a highly appealing form of cultural resistance.

Michigan Medicine

Technique Systems in Chiropractic describes and analyses the most common techniques in today's chiropractic. These techniques, sometimes called brand-name or proprietary techniques, each provide a step-by-step protocol for proceeding from examination findings to adjustive and other treatment procedures. Until now, the most readily available descriptions of these techniques have taken the form of articles and seminar advertisements written and distributed by the technique innovators themselves. Major chiropractic technique textbooks frequently list these techniques and some provide synopses, but they do not include the detail really required for readers to come to any serious conclusions about their safety and efficacy. In Technique Systems in Chiropractic, the authors describe over two dozen technique systems in a non-judgmental but critical manner, summarizing the available research and drawing conclusions as to what is actually known about them, compared with what the technique innovators themselves say. KEY FEATURES - Describes and analyses over two dozen of the

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most widely known and used chiropractic technique systems, in' alphabetical order. - Uses a common format for each technique system, allowing the reader to easily locate desired information and draws comparisons between techniques. - Features chapters on chiropractic terminology, as well as examination and adiujustive methods that are common to many technique systems. - Compiles and summarizes the relevant research on each technique, drawing summary conclusions and clearly identifying what is known and what is not known about each. - Explains why there have been so many technique systems in chiropractic, past and present, as this relates to issues of jurisprudence, practice parameters, and guidelines for care. - Explores the interface between chiropractic technique systems and the movement toward evidence-based chiropractic (EBC). Presents demographic information on the rates of utilization of each technique in Canada and the United States. - Includes a glossary of technique-specific terms and jargon. Technique Systems in Chiropractic provides a comprehensive, state-of-the-art resource on the different technique systems in common use by chiropractors throughout the world. It will provide students and practitioners of chiropractic with the easy access they need to enrich their knowledge of the vast array of chiropractic technique procedures, whether to whet their interest in pursuing further training in given technique systems, or to incorporate various of these procedures into the more generic, eclectic practice or chiropractic to which many practitioners seem to be drawn at this time. Insurance claims adjusters, attorneys, managed health care and government administrators, students and instructors in

allied health professions, individual! interested in complementary and alternative medicine (CAM), and, of course, current and prospective chiropractic patients will also find this book of great interest.

Spin Doctors

The first book of its kind, *Marketing Chiropractic to Medical Practices* targets chiropractors and leads them through a comprehensive sales model to demonstrate how they can educate the medical profession on how to utilize chiropractic practice for their patients. By implementing a gradual approach from the first office contact to presenting an effective and educational sales call, this text informs the chiropractor how to confidently access their greatest untapped new patient source. *Marketing Chiropractic to Medical Practices* offers a step-by-step approach to secure medical referrals and develop ongoing professional relationships between the chiropractic and medical worlds. Features: How to provide a pro-chiropractic message based on evidence based research How to access physicians Uncover patient needs and physician objections for chiropractic care Learn the most common physician objections and how to overcome them How to select research that addresses the needs and objections of a physician How to present research to support a MD/DC conversation

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At Your Own Risk: the Case Against Chiropractic

Fundamentals of Complementary and Alternative Medicine - E-Book

Marketing Chiropractic to Medical Doctors

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