

Planificacion Estrategica De Ciudades Strategic City Planning Nuevos Instrumentos Y Procesos New Instruments And Processes Spanish Edition

Dissertation Abstracts International Planificación estratégica de ciudades Strategic Planning for Public and Nonprofit Organizations Strategic Planning for Public and Nonprofit Organizations An architectural guide, anglais Reencuentro Ciudad, gobernanza y planificación estratégica. Aportes de la experiencia de Móstoles Cuadernos del CENDES. Marketing de destinos turísticos Globalización, reestructuración y transformación territorial Las ciudades y la cuestión social Manual De Planeacion Estrategica/ Manual of Strategic Planning Administración pública y sociedad The Sustainable City II Strategic Planning in Local Communities Strategic Planning for Public and Nonprofit Organizations La ciudad inclusiva Memoria del Seminario Internacional sobre Ciudades Patrimonio Cultural de la Humanidad EURE, Revista latinoamericana de estudios urbano regionales Quivera Plan de desarrollo integral y rehabilitación de Río Piedras La Oficina del Historiador de la Ciudad de la Habana Strategic Planning in Local Government Implementing Strategic Environmental Assessment Quivera Papeles de economía española Universidad y desarrollo local Planeación estratégica de marketing XXI Revista de administración pública Planeación estratégica en

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ciudadesInformation Communication Technologies and City Marketing: Digital Opportunities for Cities Around the WorldPlanificación estratégica de ciudadesCurrent Research in Library & Information ScienceCiudadesBoletín de estudios economicosEl buen gobierno de la ciudadCiudad y territorio--Estudios territorialesEl debate sobre nuevos estilos de gobierno en ciudades argentinasExploring Collaborative Urban StrategiesSystems Thinking and Decision Making in Urban and Environmental Planning

Dissertation Abstracts International

Planificación estratégica de ciudades

Strategic Planning for Public and Nonprofit Organizations

Strategic Planning for Public and Nonprofit Organizations

Con esta publicación se pretende analizar el potencial de los planes estratégicos como instrumento de gobernanza democrática. El objetivo es arrojar elementos prácticos que permitan concebir la planificación estratégica urbana como un medio para crear valor público, tanto en la gestión de lo tangible como de lo intangible. Esto significa valorar la incorporación de proyectos más estructurantes o

emblemáticos, junto con actuaciones que, de manera transversal, fortalezcan la ciudadanía y refuercen las redes sociales existentes en el territorio. La experiencia del Plan Estratégico de Móstoles puede ser un importante referente de una manera integrada de planificar nuestras ciudades. Los ciudadanos y el gobierno local se han esforzado por implementar una nueva forma de hacer las cosas, un nuevo modelo de convivencia y de bienestar para su futuro basado en los valores democráticos y la integración de las minorías; la libertad individual; la solidaridad ciudadana; el fortalecimiento de la cohesión social; el empleo; la innovación y la difusión del conocimiento. De esa manera, se han podido introducir nuevos hábitos, nuevos instrumentos de gobernanza y un nuevo estilo de gobierno en la ciudad de Móstoles que pueden ser modelo para otros municipios a la vez que puede ayudar a promover el debate sobre la forma en la que deben llevarse a cabo este tipo de incidencias.

An architectural guide, anglais

Este libro persigue dos fines principales; por un lado, actualizar y ampliar un campo de conocimiento, el de la planificación estratégica, que crece paulatinamente y que atrae la atención de las nuevas generaciones de urbanistas; por otro lado, mantener vivo el debate sobre la crisis y validez de la planificación urbana contemporánea, para lo que se utiliza siempre un tono optimista sobre las posibilidades de la buena gobernabilidad para superar los desafíos del futuro. Esta nueva edición constituye una revisión profunda de la primera edición de este libro (1997). El

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resultado ha sido una transformación rigurosa y crítica de la estructura y los contenidos iniciales.

Reencuentro

Ciudad, gobernanza y planificación estratégica. Aportes de la experiencia de Móstoles

Cuadernos del CENDES.

Marketing de destinos turísticos

Urban areas produce a series of environmental problems that arise from the consumption of natural resources and the consequent generation of waste and pollution. These problems are continuing to grow and new solutions, without adverse effects, therefore need to be developed in order to maintain the quality of life desired by the community.

Globalización, reestructuración y transformación territorial

This comprehensive Handbook describes the implementation of SEA in 18 countries around the world, as well as a critical analysis of different SEA methodologies. It introduces key SEA principles and the legal requirements of the new European SEA

Directive, which became law in 2004, and describes the implementation of SEA in 11 European Union countries, as well as the USA, Canada and New Zealand. This is contrasted with SEA requirements of four developing countries.

Las ciudades y la cuestión social

The opening of the economy to external markets has brought about the re assessment of the significance of large spatial agglomerations and the accentuation of polarization at national scale. The dual movement of centralization and de-concentration processes, inwards and outwards, contributes to urban sprawl beyond the limits of metropolitan areas, as has been demonstrated in Shanghai, Jakarta, Delta Metropolis, Mexico City, Sao Paulo and Santiago. Its consequences for urban structure and urban morphology are immense and complex, and it has fostered social fragmentation of space, changing location opportunities, land uses and centralities. The importance of transport and communication is accentuated, large intra and inter urban connectivity are generated together with the generation of articulated networks, corridors, nodes with impact in land values. New lifestyles, new urban environments and new form of governance emerge and need to be theoretically and empirically underpinned.

Manual De Planeacion Estrategica/ Manual of Strategic Planning

Administración pública y sociedad

The Sustainable City II

Current systems thinking in urban and environmental planning provides ways to consider hidden forces behind both planned and consequential changes, in order that we can express, check, and clarify our mental models of the structure and function of these systems. In this path-breaking book, Anastássios Perdicoulis progresses the conception and expression of the planning problem as an 'extended mental model'. In doing so he concisely expresses the essential elements of strategic planning (conditions, objectives, action) in a visual form which both stimulates and clearly communicates reasoning. As a result, concerns, defined objectives, and corresponding actions are uniquely linked. He goes on to illustrate how the structural and functional organization of the target system extends naturally into the planning process, and how decision-making therefore becomes based on systems learning. This challenging book will enhance the ability of spatial planners of all levels, especially students and newly qualified professionals, to prepare effective plan proposals. Strategy consultants will also find it a useful tool in preparing improved plan proposals and communicating more effectively with clients. Additionally, the book will assist government bodies to focus on the crux of development problems and reach balanced decisions more quickly. The enhanced problem formulation method presented in this volume

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is sure to prove an invaluable tool for researchers, students, and consultants in related fields including: operations research, system dynamics, business management, impact assessment, landscape architecture and environmental engineering.

Strategic Planning in Local Communities

Strategic Planning for Public and Nonprofit Organizations

La ciudad inclusiva

Memoria del Seminario Internacional sobre Ciudades Patrimonio Cultural de la Humanidad

EURE, Revista latinoamericana de estudios urbano regionales

Quivera

Plan de desarrollo integral y rehabilitación de Río Piedras

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La Oficina del Historiador de la Ciudad de la Habana

La liberalización de los mercados y la creciente necesidad de los países en desarrollo de insertarse en la economía mundial han aumentado la inequidad, los desequilibrios, la exclusión y la fragmentación urbanas. La ciudad se ha transformado en lo contrario de lo que históricamente ha sido, o ha pretendido ser: una ciudad inclusiva, lugar de encuentro e intercambio social y cultural, condición incluso previa a la de lugar de intercambio material. En este libro se presenta un compendio de textos elaborados por expertos internacionales en temas urbanos, referidos especialmente a la situación de países en desarrollo. Entre los temas expuesto en la presente obra, se destacan entre otros la urbanización de la pobreza, la ciudad eficiente, la gestión urbana descentralizada, el papel de la planificación, la tenencia del suelo, la recuperación de áreas centrales, el acceso a los servicios urbanos, la movilidad y el transporte, el desarrollo urbano sostenible, la seguridad, la alimentación, la perspectiva de género y la vulnerabilidad urbana.

Strategic Planning in Local Government

Implementing Strategic Environmental Assessment

When it was first published more than sixteen years ago, John Bryson's "Strategic Planning for Public and

Nonprofit Organizations" introduced a new and thoughtful strategic planning model. Since then it has become the standard reference in the field. In this completely revised third edition, Bryson updates his perennial bestseller to help today' s leaders enhance organizational effectiveness. This new edition: Features the Strategy Change Cycle-- a proven planning process used by a large number of organizations Offers detailed guidance on implementing the planning process and includes specific tools and techniques to make the process work in any organization Introduces new material on creating public value, stakeholder analysis, strategy mapping, balanced scorecards, collaboration, and more Includes information about the organizational designs that will encourage strategic thought and action throughout the entire organization Contains a wealth of updated examples and cases

Quivera

Papeles de economía española

Universidad y desarrollo local

Planeación estratégica de marketing XXI

Revista de administración pública

Planeación estratégica en ciudades

Information Communication Technologies and City Marketing: Digital Opportunities for Cities Around the World

Examines how ICTs contribute to the development of city marketing strategies to enhance local socio-economic development. Covers topics such as city branding, export promotion, and industry marketing.

Planificación estratégica de ciudades

Current Research in Library & Information Science

When it was first published more than sixteen years ago, John Bryson's "Strategic Planning for Public and Nonprofit Organizations" introduced a new and thoughtful strategic planning model. Since then it has become the standard reference in the field. In this completely revised third edition, Bryson updates his perennial bestseller to help today's leaders enhance organizational effectiveness. This new edition: Features the Strategy Change Cycle--a proven planning process used by a large number of organizations Offers detailed guidance on implementing the planning process and includes specific tools and techniques to make the process

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work in any organizationIntroduces new material on creating public value, stakeholder analysis, strategy mapping, balanced scorecards, collaboration, and moreIncludes information about the organizational designs that will encourage strategic thought and action throughout the entire organizationContains a wealth of updated examples and cases "John Bryson is THE expert on strategic planning in the public and nonprofit sector. I've learned a great deal from his work, as have thousands of practitioners. This latest edition of his classic work is even richer, with its new material on strategy mapping, stakeholder analysis, and strategic management."--David Osborne, coauthor of "Reinventing Government," "Banishing Bureaucracy," "The Reinventor's Fieldbook," and "The Price of Government." "The concepts presented in John Bryson's book are applicable to all nonprofit and government organizations on a wide variety of complex issues. If you are looking for a new approach, a new way of approaching an issue, a way of changing the strategic direction of your organization, of making systemic change happen, then read this book!" --Gary L. Cunningham, director, African American Men's Project; director, Primary Care for Hennepin County, Minnesota; and CEO of North Point Health and Wellness Center

Ciudades

How can leaders use strategic planning to strengthen their public and nonprofit organizations? In this fourth edition of his perennial bestseller Strategic Planning for Public and Nonprofit Organizations, Bryson

provides the most updated version of his thoughtful strategic planning model and outlines the reasons public and nonprofit organizations must embrace strategic planning to improve their performance. Introduced in the first edition and refined over the past 18 years, the Strategy Change Cycle--a proven planning process used successfully by a large number of nonprofit and public organizations--is the framework used to guide the reader through the strategic planning process. Bryson offers detailed guidance on implementing the process, and specific tools and techniques to make the process work in any organization. In addition, he clarifies the organizational designs through which strategic thought and action will be encouraged and embraced throughout an entire organization. In addition to updated examples, new cases, and additional information on boundaries, distinctive competencies, Actor-Network theory, Bryson will create an instructor's manual with sample syllabi, PowerPoint teaching slides, and additional cases.

Boletín de estudios economicos

El buen gobierno de la ciudad

Ciudad y territorio--Estudios territoriales

El debate sobre nuevos estilos de gobierno en ciudades argentinas

Exploring Collaborative Urban Strategies

This is a comparative international study of the patterns of planning in local governments. While strategic planning has been a field of interest for public management and administrative science for over half a century there are very few cross-national studies of the specifics of planning in local governments. The book analyses the planning activities of local authorities in 7 diverse countries: France, Hungary, Romania, Russia, Spain, Turkey and USA. Although theoretical models of strategic planning are used, the book's findings point to a very diverse and interesting environment with cultural, political and legal factors playing a significant role in shaping how planning is done in each country.

Systems Thinking and Decision Making in Urban and Environmental Planning

Este libro persigue dos fines principales; por un lado, actualizar y ampliar un campo de conocimiento, el de la planificación estratégica, que crece paulatinamente y que atrae la atención de las nuevas generaciones de urbanistas; por otro lado, mantener vivo el debate sobre la crisis y validez de la planificación urbana contemporánea, para lo que se utiliza siempre un tono optimista sobre las posibilidades de la buena gobernabilidad para superar los desafíos del futuro. Esta nueva edición constituye una revisión profunda de la primera edición de este libro (1997). El resultado ha sido una transformación rigurosa y

crítica de la estructura y los contenidos iniciales, entre cuyas nuevas aportaciones destacan: la explicación de la crisis que vive la planificación urbana contemporánea, así como de los factores agravantes, internos y externos, que minan su recuperación; la ampliación de las bases conceptuales de la planificación estratégica de ciudades, con los principios de sostenibilidad y gobernabilidad unidos a los de competitividad y habitabilidad; la profundización en la metodología, con mayor detalle en las fases que atraviesa un plan estratégico; y la introducción por primera vez de todo un abanico de instrumentos analíticos, como las técnicas de microsegmentación de la demanda urbana, el análisis de 'clusters', las matrices de posicionamiento, el diseño de escenarios de futuro y el 'marketing' urbano.

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