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Of Corpse

The Financial Post Survey of Industrials

DIVThe fascinating story of one of the world's most famous rock 'n' roll songs /div

End of Millennium

As a leading Confederate general, Braxton Bragg (1817-1876) earned a reputation for incompetence, for wantonly shooting his own soldiers, and for losing battles. This public image established him not only as a scapegoat for the South's military failures but also as the chief whipping boy of the Confederacy. The strongly negative opinions of Bragg's contemporaries have continued to color assessments of the general's military career and character by generations of historians. Rather than take these assessments at face value, Earl J. Hess's biography offers a much more balanced account of Bragg, the man and the officer. While Hess analyzes Bragg's many campaigns and battles, he also emphasizes how his contemporaries viewed his successes and failures and how these reactions affected Bragg both personally and professionally. The testimony and opinions of other members of the Confederate army--including Bragg's superiors, his fellow generals, and his subordinates--reveal how the general became a symbol for the larger military failures that undid the Confederacy. By connecting the general's personal life to his military career, Hess positions Bragg as a figure saddled with unwarranted infamy and humanizes him as a flawed yet misunderstood figure in Civil War history.

Phoenix Chosen

The final volume in Manuel Castells' trilogy is devoted to processes of global social change induced by interaction between networks and identity.

Guide to GPS Positioning

The Marine Electrical and Electronics Bible

SPX 2005

The Bombardier Story

Historical Dictionary of the Republic of Cameroon

"The Guide to GPS Positioning is a self-contained introduction to the Global Positioning System, designed to be used in any of the following three ways: as a self-study guide, as lecture notes for formal post-secondary education courses, or as hand-out material to support short-course and seminar presentations on GPS." -- Introduction.

Boating

Did you know that American icon 7-Eleven is controlled by Japanese retail giant Ito-Yokado, Dunkin' Donuts is owned by British conglomerate Allied Domecq & that Fox Broadcasting Company & the New York Post are run by The News Corporation, an Australian company? These & hundreds of other public, private & state-owned companies headquartered outside the U.S. have a profound influence on American business & American life. In Hoover's Handbook of World Business, you'll find indepth profiles of 250 of the most influential firms from Canada, Europe & Japan, as well as companies from the fast-growing economies of such countries as Brazil, China & Taiwan. Hoover's Handbook of World Business includes lists of the top global companies from FORTUNE & other publications, as well as lists of companies on many of the major foreign stock indexes, such as the British FTSE-10 & Japan's Nikkei 225. Indexes are organized by headquarters location & industry, & by the people, companies & brand names mentioned in the profiles.

Hoover Handbook of World Business, 1998

A resource for anyone interested in international business, this fact-filled guide covers the top 1600 companies in dozens of countries around the world. Companies are indexed by both industry and country. It includes: non-US companies with sales greater than \$5 billion; companies with sales of \$500 million or more with ADRs trading on US exchanges plus nearly 200 others traded OTC; the companies comprising the major indexes from stock markets worldwide (FTSE 100, Nikkei 225, TSE 100, SBF 120 and others); and the top companies from key

countries in Europe, Latin America, Africa, Asia and the Pacific Rim.

Boating

Cameroon is a country endowed with a variety of climates and agricultural environments, numerous minerals, substantial forests, and a dynamic population. It is a country that should be a leader of Africa. Instead, we find a country almost paralyzed by corruption and poor management, a country with a low life expectancy and serious health problems, and a country from which the most talented and highly educated members of the population are emigrating in large numbers. Although Cameroon has made economic progress since independence, it has not been able to change the dependent nature of its economy. The economic situation combined with the dismal record of its political history, indicate that prospects for political stability, justice, and prosperity are dimmer than they have been for most of the country's independent existence. The fourth edition of the Historical Dictionary of the Republic of Cameroon has been updated to reflect advances in the study of Cameroon's history as well as to provide coverage of the years since the last edition. It relates the turbulent history of Cameroon through a chronology, an introductory essay, a bibliography, and over 600 cross-referenced dictionary entries on significant persons, events, places, organizations, and other aspects of Cameroon history from the earliest times to the present.

Aramis, Or, The Love of Technology

The story of the company that was founded by the inventor of the snowmobile In 1942, Joseph-Armand Bombardier invented the snowmobile and founded his company to manufacture them. From its humble beginnings as an entrepreneurial company in rural Quebec, led by an enterprising inventor, Bombardier Inc. has emerged as a global leader in the transportation industry. This book tells the fascinating tale of this remarkably well managed company that has enjoyed spectacular growth in its chosen markets through strong leadership and management strategy, succession planning, strategic diversification, and turnaround and acquisition artistry. The fascinating story of the world's largest rail manufacturer for both railway and subway Reveals why Bombardier Inc. is a multi-faceted global company yet nobody knows their name Written by Larry MacDonald the author of Nortel Network The Bombardier Story shows how invention and entrepreneurship, management and leadership, smooth succession planning, and turnaround and acquisition built this global powerhouse.

Ker-Splash!

Ker-SPLASH! is an up-to-date, comprehensive look at the hobby and sport of recreational boating and water skiing. It is intended as a guide for both the neophyte and the experienced recreational power boater. The book includes detailed instructions for: (1) Selecting and buying a boat; (2) Making an intelligent engine choice; (3) Selecting boating accessories; (4) Choosing skis, boards, and towables; (5) Selecting a personal slalom ski; (6) Learning to ski and towing a skier; (7) Learning to slalom; (8) Riding and towing other water toys; and (9) Maintenance and safety issues. Ker-SPLASH! covers these types of recreational

powerboats: stern-drive runabouts, tournament ski boats, mini-jet boats, personal watercraft, offshore performance boats, deck and pontoon boats, outboard ski boats, fish 'n' ski boats, and cuddy cabins. Comparative descriptions and contact addresses of the major boat, ski, wakeboard, and accessory manufacturers are included. Ker-SPLASH is not only a reference guide, but it also includes down-to-earth information and entertaining boating stories.

Standard & Poor's Stock Reports

Taking the Enlightenment and the feminist tradition to which it gave rise as its historical and philosophical coordinates, *Feminism and the Politics of Travel After the Enlightenment* explores the coincidence of feminist vindications and travel in the late eighteenth and nineteenth centuries, the way travel's utopian dimension and feminism's utopian ideals have intermittently fed off each other in productive ways. Travel's gender politics is analyzed in the works of J.-J. Rousseau, Mary Wollstonecraft, Stéphanie-Félicité de Genlis, Germaine de Staël, Frances Burney, Flora Tristan, Suzanne Voilquin, Gustave Flaubert, George Sand, Robyn Davidson, and Sara Wheeler.

The Pocket Universal Principles of Design

Universal Principles of Design, Revised and Updated is a comprehensive, cross-disciplinary encyclopedia covering 125 laws, guidelines, human biases, and general considerations important to successful design. Richly illustrated and easy to navigate, it pairs clear explanations of every design concept with visual examples of the ideas applied in practice. From the 80/20 Rule to the Weakest Link, every major design concept is defined and illustrated. Whether a marketing campaign or a museum exhibit, a video game or a complex control system, the design we see is the culmination of many concepts and practices brought together from a variety of disciplines. Because no one can be an expert on everything, designers have always had to scramble to find the information and know-how required to make a design work—until now. Just a few of the principles that will broaden your design knowledge, promote brainstorming, and help you check the quality of your work: Baby-Face Bias, Expectation Effect, Golden Ratio, Ockham's Razor, Proximity, Scaling Fallacy. The book is organized alphabetically so that principles can be easily and quickly referenced by name. For those interested in addressing a specific problem of design, the principles have also been indexed by questions commonly confronting designers (How can I help people learn from my design? How can I enhance the usability of a design? How can I make better design decisions?). Each principle is presented in a two-page format. The first page contains a succinct definition, a full description of the principle, examples of its use, and guidelines for use. Side notes are included, and provide elaborations and references. The second page contains visual examples and related graphics to support a deeper understanding of the principle. This landmark reference is the standard for designers, engineers, architects, and students who seek to broaden and improve their design expertise.

The Value Line Investment Survey

Multi-volume major reference work bringing together histories of companies that are a leading influence in a particular industry or geographic location. For students, job candidates, business executives, historians and investors.

International Directory of Company Histories

Widely acknowledged as a contemporary classic that has introduced thousands of readers to American literature, *From Puritanism to Postmodernism: A History of American Literature* brilliantly charts the fascinating story of American literature from the Puritan legacy to the advent of postmodernism. From realism and romanticism to modernism and postmodernism it examines and reflects on the work of a rich panoply of writers, including Poe, Melville, Fitzgerald, Pound, Wallace Stevens, Gwendolyn Brooks and Thomas Pynchon. Characterised throughout by a vibrant and engaging style it is a superb introduction to American literature, placing it thoughtfully in its rich social, ideological and historical context. A tour de force of both literary and historical writing, this Routledge Classics edition includes a new preface by co-author Richard Ruland, a new foreword by Linda Wagner-Martin and a fascinating interview with Richard Ruland, in which he reflects on the nature of American fiction and his collaboration with Malcolm Bradbury. It is published here for the first time.

Masters of Change

The Demon-Haunted World

Water Privatisation

Laughter, contemporary theory suggests, is often aggressive in some manner and may be prompted by a sudden perception of incongruity combined with memories of past emotional experience. Given this importance of the past to our recognition of the comic, it follows that some "traditions" dispose us to ludic responses. The studies in *Of Corpse: Death and Humor in Folklore and Popular Culture* examine specific interactions of text (jokes, poetry, epitaphs, iconography, film drama) and social context (wakes, festivals, disasters) that shape and generate laughter. Uniquely, however, the essays here peruse a remarkable paradox---the convergence of death and humor.

Consumers Index to Product Evaluations and Information Sources

Hoover's Masterlist of Major International Companies

After a car accident that triggers a spell set on her from birth, Estyria finds herself in a world where the gods walk the earth, magic is all too real, and political intrigue strikes close to home. Caught in a competition for the throne, she must learn to navigate the muddy waters of court politics, familial obligations, an entanglement

of the heart and soon. More than just her heart or her life is at stake -- the fate of an entire nation could rest upon her choice.

Feminism and the Politics of Travel After the Enlightenment

Access

Hoover's Masterlist of Major International Companies, 1998-1999

Boating

TRANSNATIONAL MANAGEMENT focuses on the management challenges associated with developing strategies and managing the operations of companies whose activities stretch across national boundaries. The purpose of this book is to provide a conceptual framework of the interplay between the multinational corporation, the countries in which it does business, and the competitive environment in which it operates. Through text narrative, cases, and readings, the authors skillfully examine the development of strategy, organizational capabilities, and management challenges for operating in the global economy.

Canadian Periodical Index

MotorBoating

More and more sailors and powerboaters are buying and relying on electronic and electric devices aboard their boats, but few are aware of proper installation procedures or how to safely troubleshoot these devices if they go on the blink.

Heat Transfer Enhancement in Externally Finned Tubes and Internally Finned Tubes and Annuli

Braxton Bragg

From Puritanism to Postmodernism

Oni, ubiquitous supernatural figures in Japanese literature, lore, art, and religion, usually appear as demons or ogres. Characteristically threatening, monstrous creatures with ugly features and fearful habits, including cannibalism, they also can be harbingers of prosperity, beautiful and sexual, and especially in modern contexts, even cute and lovable. There has been much ambiguity in their character and identity over their long history. Usually male, their female manifestations

convey distinctively gendered social and cultural meanings. Oni appear frequently in various arts and media, from Noh theater and picture scrolls to modern fiction and political propaganda. They remain common figures in popular Japanese anime, manga, and film and are becoming embedded in American and international popular culture through such media. Noriko Reider's book is the first in English devoted to oni. Reider fully examines their cultural history, multifaceted roles, and complex significance as "others" to the Japanese.

Louie Louie

The Bombardier Story describes how close to ruin the company came, and how it survived a drastic shakeout that reduced the number of players in the snowmobile industry from over 100 to just three."--BOOK JACKET.

The Bombardier Story

A prescient warning of a future we now inhabit, where fake news stories and Internet conspiracy theories play to a disaffected American populace "A glorious book . . . A spirited defense of science . . . From the first page to the last, this book is a manifesto for clear thought."—Los Angeles Times How can we make intelligent decisions about our increasingly technology-driven lives if we don't understand the difference between the myths of pseudoscience and the testable hypotheses of science? Pulitzer Prize-winning author and distinguished astronomer Carl Sagan argues that scientific thinking is critical not only to the pursuit of truth but to the very well-being of our democratic institutions. Casting a wide net through history and culture, Sagan examines and authoritatively debunks such celebrated fallacies of the past as witchcraft, faith healing, demons, and UFOs. And yet, disturbingly, in today's so-called information age, pseudoscience is burgeoning with stories of alien abduction, channeling past lives, and communal hallucinations commanding growing attention and respect. As Sagan demonstrates with lucid eloquence, the siren song of unreason is not just a cultural wrong turn but a dangerous plunge into darkness that threatens our most basic freedoms. Praise for *The Demon-Haunted World* "Powerful . . . A stirring defense of informed rationality. . . Rich in surprising information and beautiful writing."—The Washington Post Book World "Compelling."—USA Today "A clear vision of what good science means and why it makes a difference. . . . A testimonial to the power of science and a warning of the dangers of unrestrained credulity."—The Sciences "Passionate."—San Francisco Examiner-Chronicle

Leaders

This Brief deals with externally finned tubes, their geometric parameters, Reynolds number, dimensionless variables, friction factor, plain plate fins on round tubes, the effect of fin spacing, correlations, plain individually finned tubes, circular fins with staggered tubes, low integral fin tubes, wavy fin, enhanced plate fin geometries with round tubes, Offset Strip Fins, convex louver fins, louvered fin, perforated fin, mesh fin, vortex generator, enhanced circular fin geometries, spine or segmented fin, wire loop fin, flat extruded tubes with internal membranes, plate and fin automotive radiators, performance comparison, numerical simulation,

advanced fin geometries, hydrophilic coatings, internally finned tubes and annuli, spirally fluted and indented tube, advanced internal fin geometries, and finned annuli. The book is ideal for professionals and researchers dealing with thermal management in devices.

Lakeland Boating

“The best book ever written about the terrifying business of single-handed sailing . . . As tight and gripping as *The Perfect Storm* or *Into Thin Air*.” (San Francisco Chronicle). *Godforsaken Sea* is the hair-raising account of the world’s most demanding, dangerous, and deadly sailing race—following the field of the 1996–1997 Vendée Globe through a grueling four-month circumnavigation of the earth, most of it through the terror of the Southern Ocean. Among the sixteen sailors are the gallant Brit who spends days beating back against the worst seas to save a fellow sailor; the Frenchman who bothers to salvage only a bottle of champagne from his broken and sinking boat; the sailor who comes to love the albatross that trails her for months, naming it Bernard; the sailor who calmly smokes a cigarette as his boat capsizes; and the Canadian who, hours before he disappears forever, dispatches this message: If you drag things out too long here, you’re sure to come to grief. Bringing to life hurricane-force winds, six-story waves, icebergs, and deafening noise—and blending maritime history, ocean science, and literary allusions—this true story lays bare the spirit of the men and women who push themselves to the outer limits of human endeavor—even if it means never returning home. “Explores how and why humans feel drawn to the extreme risks and almost inevitable disasters that single-handedly sailing the Southern Ocean entails. . . . Mr. Lundy not only makes stirring narrative drama but also draws the lineaments of an archetypal hero, a human driven by fear, addicted to adrenaline, in need of the edge.” —The New York Times “*Godforsaken Sea* is one of the best books ever written about sailing. . . . Lundy’s knowledge of sea lore and history is rich, his pace perfect, his intelligence full of energy. He differentiates each sailor with a novelist’s touch.” —Time

Godforsaken Sea

International Directory of Company Histories

Japanese Demon Lore

A guided-transportation system intended for Paris, Aramis represented a major advance in personal rapid transit: it combined the efficiency of a subway with the flexibility of an automobile. But in the end, its electronic couplings proved too complex and expensive, the political will failed, and the project died in 1987. The story of Aramis is told by several different parties, none of which take precedence over any other: a young engineer and his professor, who act as detective to ferret out the reasons for the project's failure; company executives and elected officials; a sociologist; and finally Aramis itself, who delivers a passionate plea: technological innovation has needs and desires, especially a desire to be born, but

cannot live without the sustained commitment of those who have created it.

Transnational Management: Text, Cases & Readings in Cross-Border Management

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